



ROSCOE (FATTY) ARBUCKLE

**TRADE NEWSPAPER FILM
ADVERTISEMENTS**

1909-1910

The Emblem of
PROSPERITY

THE DIAMOND

Why not be able to wear them?
You can if you order

**SELIG'S NEXT
BEN'S KID**

Released
JULY 1st, 1909

Code Word "Kid."
Length, 1000 feet.

**This will be one of our
best western pictures.**

Order from your nearest
film exchange. They all rent
Selig's Films.

THE SELIG POLYSCOPE CO.
(INC.)
45, 47, 49 Randolph Street
Chicago, Ill., U. S. A.

The Hit of the Country
Selig's Films

Don't miss these two on one reel

Mrs. Jones Birthday

Released Aug. 30, 1909
Code Word, "Day"
Length, 540 feet

Winning a Widow

Released Aug. 30, 1909
Code word, "Widow"
Length, 450 feet

Another Thrilling Subject
The Blight of Sin

Released Sept. 2, 1909
Code word, "Sin"
Length, 995

THE SELIG POLYSCOPE CO.
(INC.)
45, 47, 49 Randolph Street
Chicago, Ill., U. S. A.

"SELIG"

The Pacemaker of the Motion Picture World, Will Release

A Double Reel of the Funniest Comedies in Years

RELEASED NOVEMBER 29th, 1909

BROUGHT TO TERMS

LENGTH 615 FEET

MAKING IT PLEASANT FOR HIM

LENGTH 380 FEET

Two More—A Melodrama and a Comedy—On One Reel

RELEASED DECEMBER 2d, 1909

AN INDIAN WIFE'S DEVOTION

LENGTH 470 FEET

A MILLION DOLLAR MIX-UP

LENGTH 520 FEET

SELIG POLYSCOPE COMPANY, Chicago, U. S. A.

Released Sept. 29th

"THE KENTUCKY PIONEER"

A Dramatic Episode taking place during early
settling of Kentucky.

Length About 990 Feet Code Word, Kentucky

Released Oct. 3rd 2 ON 1

"A COLD STORAGE ROMANCE"

A Comedy and Drama

"MY FRIEND THE DOCTOR"

A Comedy

Combined Length About 1,000 Feet Code Word, Storage and Friend

Selig Polyscope Co.
CHICAGO,



45-47-49 Randolph Street
U.S.A.

Released Oct. 6th

A Great Colonial War Picture

"FOR HER COUNTRY'S SAKE"

One of the Best of the Season

Length About 1,000 Feet Code Word, Country

Released Oct. 10th

The Best Full Reel Comedy You Have Ever Seen

"THE SANITARIUM"

It is Certainly a Laugh Getter—See it

Length About 1,000 Feet Code Word, Sanitarium

"JUSTINIAN AND THEODORA"

1911

The Leading Motion Picture Producer of the World

JANUARY 19

An Englishman's Honor

A Drama of Intense Human Nature, With a Story Carrying Over Two Continents and Resulting in the Reuniting of Two Faithful Hearts

**GET ON OUR
MAILING
LIST**

Length about 1000 feet
Code Word,
ENGLISH

COMING

COMING

The Curse of the Red Man

**THE BEST INDIAN PICTURE
OF THE SEASON**

TRADE MARK

**USE
SELIG
POSTERS**

A Robust Patient

An Exhilarating Comedy anent with the Times. The Patient, instead of Reducing Avordupois according to the Wishes of his Doctors, becomes More Robust

Length about 1000 feet

Code Word, ROBUST

JANUARY 23

**Selig
Polyscope
Co.**

TRADE **S** MARK

**Chicago
U.S.A.**

**EUROPEAN OFFICES
LONDON ~ BERLIN ~ ST PETERSBURG.**

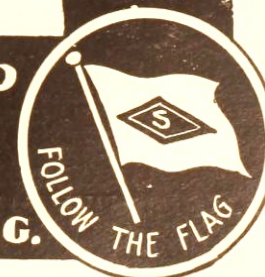


SELLING

SELLING

SELLING

SELLING





*The Leading Motion
Picture Producer
of the World*



SELIG

SELIG

On FEB. 2d we release an extraordinary

INDIAN PICTURE

THE CURSE of the RED MAN

A Story of the Apache

GET ON OUR
MAILING
LIST

Length, about 1000 feet

Code Word,
CURSE

COMING

MARIE CORELLI'S
World Famous

COMING

THELMA

Coming on
Feb. 9th

On
FEB. 6th
we beg to announce
an exhilarating comedy

USE
SELIG
POSTERS

TRADE MARK

TOO MUCH MOTHER IN LAW

An Excellent Laugh Provoker—A Tonic for the Ex-
perienced as Well as the Prospective Son in Law

Length, about 1000 feet

Code Word, MUCH



*Selig
Polyscope
Co.*



*Chicago
U.S.A.*

EUROPEAN OFFICES
LONDON ~ BERLIN ~ ST PETERSBURG.



1913

Keystone Comedies



That Rag Time Band

One reel, May 1

This comedy will prove as popular as "Heinze's Resurrection," presenting situations of screaming humor. The Rag Time Band quarrels over pretty Mabel, but finally appears on the stage at an Amateur Night. Vegetables and eggs come their way, and the leader, Krause, gets the fire hose behind the scenes and turns it on the audience. The result cannot be described and must be seen to be enjoyed.

The New Conductor

Split reel, April 28

The new conductor has a unique method of graft, but gets caught. The action is staged on a real electric car, and amusing situations are brought out as the pretty girls become passengers.

His Chum the Baron

Split reel, April 28

Smith's chum, the Baron, steals his clothes to go to a ball. Smith follows and takes the dress suit away from the Baron, who is in an awkward predicament and tries to hide. He is chased from room to room by the guests who think him a lunatic. The police are finally called and aid in capturing the "wild man," and he is taken away with no gentle hands.

KEYSTONE FILM CO.

Long Acre Bldg., 42d St. and Bdwy.

NEW YORK CITY

MUTUAL PROGRAM EXCLUSIVELY

Keystone Comedies



"Hubby's Job"

Split Reel, May 19

Hubb's wife, posing as a single woman, works as a stenographer. She gets Hubby a job with the same firm, and amusing complications result as the boss tries to make love to his pretty typist.

"Twixt Love and Fire"

Split Reel, May 19

A jealous husband is locked into a room by his wife and brother, who do not recognize him in his disguise. The room catches fire from a burning cigarette and he has an exciting time before the fire department and the police rescue him.



"The Foreman of the Jury"

One Reel, May 22

The foreman of the jury refuses to find the prisoner guilty, as the necklace the prisoner is accused of stealing has been found by the foreman and given to his sweetheart. The girl comes into the court room with the necklace on, bringing about rapid-fire situations of a highly humorous character.

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NEW YORK CITY

MUTUAL PROGRAM EXCLUSIVELY

Keystone Comedies



"Barney Oldfield's Race for a Life"

One Reel, June 2

A unique film, a combination of sensational, thrilling and humorous melodrama. The villain ties Mabel to the railroad track and steals an engine to ride over her prostrate form. The Hero enlists the aid of Barney Oldfield, the famous automobilist, and a sensational race takes place, in which the Villain tries to destroy his rival by throwing bombs at the car.

The greatest one reel feature ever made
One and three sheet posters

"The Gangsters"

Released May 29

A burlesque on gang fighters, with comical encounters with the police.

"Passions, He Had Three" and "Help, Help, Hydrophobia!"

A Split Reel Released June 5

In the first subject, a farmer boy is shown, who gets into trouble because he likes raw eggs, milk and the girls. In the second, laughable scenes are presented of a dog who has swallowed the professor's germ culture, and who runs after the people, who flee in terror.

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NEW YORK CITY

MUTUAL PROGRAM EXCLUSIVELY

Keystone Comedies



The Waiters' Picnic

1 Reel, June 16

Another "knock-out" comedy, which will rank with "Heinze's Resurrection" and other headliners. The head waiter and the chef are in love with Mabel. The way the chef runs the kitchen and handles the food and dishes will make people fall off their seats in helpless paroxysms of laughter. This film can't be described. It must be seen, and everybody who sees it will talk about it. Book it now and see about the return date.

THE TALE OF A BLACK EYE

Split Reel, June 19

Flirty Jones arouses the jealousy of his wife. He gets a black eye trying to get acquainted with the pretty models, and makes a false explanation to his wife. Unluckily for him a moving picture man took the incident, and when Jones and his wife go to a picture show she learns the truth.

OUT AND IN

Split Reel, June 19

A convict makes a thrilling escape from the penitentiary, and after suffering untold hardships hides in a hay wagon. The hay wagon is bound for the penitentiary and the convict finds himself safe within its gates when he emerges from his hiding place.

"A Bandit" and "Peeping Pete"

Split Reel. Monday, June 23rd

KEYSTONE FILM CO.

Long Acre Bldg., 42d St. and Bdwy.
NEW YORK CITY

MUTUAL PROGRAM EXCLUSIVELY

Keystone Comedies



A BANDIT

On a Split Reel, June 23

Willy is a rather effeminate young man, and is abused by the town bully. He suspects that the bully is a coward at heart, so disguises himself as a bandit and shoots up the town. Everybody, including the sheriff, flees in terror, and their consternation is ludicrous when they discover that the terrible bandit is none other than harmless Willy.

PEEPING PETE

On the Same Reel

Jack and Pete are the terrors of the town. Jack peeps through a knothole in the fence as Mrs. Pete is combing her hair, and Pete resents this. After many threats and much shooting, the men finally come together, and to the surprise of the people, sit down and have a drink together.

HIS CROOKED CAREER

Split Reel, June 26

Pressed by poverty, Schmalz decides to adopt a career of crime. He gets the worst of everything he tackles. This is a laughable burlesque.

THE LARGEST BOAT EVER LAUNCHED SIDEWAYS

On the Same Reel

During the launching of a large boat a dude flirts with a girl and makes her believe the ship belongs to him. He is proven to be a "four-flusher" and driven away in derision. Splendid scenes of a large boat being launched are shown.

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MUTUAL PROGRAM EXCLUSIVELY

Keystone Comedies



FOR LOVE OF MABEL

1 Reel, June 30

Mabel loves her fat sweetheart, Bob. Harry, a desperate lover, captures Bob and ties him to a fence and presents him with a dynamite bomb with a burning fuse. Mabel so indignantly spurns the villain that he ties her to the other side of the fence. The couple are rescued after a series of thrilling burlesque melodramatic incidents.

RASTUS AND THE GAME-CKOCK

1 Reel, July 3

Rastus wants to go to the cock-fight, so he steals a chicken and sells it to his wife. It is then discovered that Rastus has unintentionally stolen the wrong chicken—the champion game one, and Rastus tries to get the fowl in order to win the reward offered. He barely saves it from the descending axe, but in the end there are so many claimants for the reward that the owner of the chicken refuses to pay anyone.

SAFE IN JAIL

1 Reel, July 7

THE TELLTALE LIGHT

1 Reel, July 10

KEYSTONE FILM CO.

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MUTUAL PROGRAM EXCLUSIVELY

Keystone Comedies



SAFE IN JAIL

1 Reel, July 7

The Sheriff captures a couple of desperate characters, and places them in jail. During the night they escape and burglarize the Sheriff's home, and then return to the lockup. In the morning the Sheriff, having no evidence against the prisoners, releases them. The Sheriff's wife discovers the loss of her jewelry, and the Deputy Sheriff goes in quest of the unknown thieves. He finds the erstwhile guests of the jail dividing the "swag" and captures them, and again, they are landed safe in jail.

THE TELLTALE LIGHT

1 Reel, July 10

The Anti-Spooning League captures Mabel and her sweetheart, Tom. Mabel and Tom discover that the Leaguers are not averse to flirting themselves, and they decide to expose them. Securing a big electric searchlight, they explore the dark recesses of the park at night, and turn the light upon numerous spoony couples, who prove to be Leaguers who are practicing what they preach—against.

LOVE and RUBBISH

1 Reel, July 14

Two park cleaners try to flirt with pretty girls, but are repulsed. They secure fine clothes and get back on the job—of flirting—again. They make the mistake of picking out the sweetheart of the park superintendent, and a battle royal ensues. This lady is a widow, with a little child. The child is seen to hide in an empty barrel, but gets out again and wanders away. One of the park cleaners, running from the wrath of the superintendent, hides in the barrel, which is carried away, pursued by those who think the child is in it. The barrel has a rough time, but the park cleaner is finally rescued.

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Keystone Comedies



A NOISE FROM THE DEEP

1 reel, July 17

Mabel falls into the water. Her sweetheart rescues her while the man her father favors runs for help. A boy is bribed to blow into a hose, the other end of which is concealed under the water. While the rescuers are diving for the body which is supposed to lie under the bubbles, Mabel and her lover are married.

THE PEDDLER

On split reel, July 21

The peddler is roughly treated by the cowboys. He returns disguised as a bandit and has things his own way until his identity is discovered.

LOVE AND COURAGE

On Split Reel, July 21

Mabel loves her big, fat admirer, who has ludicrous encounters with his little rival.

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Keystone Comedies



Prof. Bean's Removal

1 reel, August 7

Prof. Bean and his daughter are enthusiastic cornetists, to the distress of the neighbors. Their efforts to have the noise stopped meets with no success, as Prof. Bean and Mabel put them all to rout. The landlord takes a hand, accompanied by police, but Prof. Bean and his trusty gun convinces them that discretion is the better part of valor. The other tenants threaten to move, and in desperation the landlord places the house on automobile trucks and moves it away in the dead of night. The Professor and Mabel are awakened by being thrown out of their beds by the jolting of the house and, rushing to the door, find themselves moving rapidly down the street.

Cohen's Outing

1 reel, August 4

The Riot

1 reel, August 7

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Keystone Comedies



The Riot

1 reel, August 11

The Jew shopkeeper chastises the Kelly kids. Mrs. Kelly upholds the fighting reputation of the race. Kelly reinforces his wife, and his Irish neighbors take a hand. The Jews rally to the defense of their fellowman, and a riot takes place. Stones and bricks fairly rain down on the combatants. The police are called out, but they cannot cope with the riot, in which bombs are now being thrown. The militia is ordered to the scene, but it is not until the fire department arrives with its hose and pours powerful streams of water on the mob that the fighters are stopped.

A Chip of the Old Block

1 reel, August 14

Dad is a widower, with a boy. Across the court lives a handsome widow with a little girl. Dad and the widow flirt; so do the kids. The kids get lost from their parents at an amusement park, and a wild chase takes place over the various amusement devices.

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NEW YORK CITY

MUTUAL PROGRAM EXCLUSIVELY

Kay-Bee Features

The Judge's Son

1 reel, Sept. 10

**A Western Drama of
Human Emotions**

*Tense Situations. Hand-to-
Hand Conflict with In-
dians. Scenes of Dra-
matic Climaxes that
Grip the Heart.*

Cast off by his father for drunkenness and loose living, Jim Burns, son of a Judge and leading citizen, leaves home. Two years elapse, in which he has struck it rich, overcome his evil habits, and is about to return home. The old temptation to gamble seizes him. He loses all, and, accusing the dealer of cheating, engages in a saloon brawl. The gambler is waylaid and murdered by Bud, a hanger-on. Jim is held for the crime, and his own father sits in judgment on him. As the sentence, "Guilty," is pronounced, Bud staggers into court to warn the miners of an Indian outbreak. The redskins are repulsed, and Bud, shot unto death, confesses, clearing the Judge's boy.

N. Y. Motion Picture Corp.

Long Acre Bldg., 42d St. and Bdwy.
NEW YORK CITY

MUTUAL PROGRAM EXCLUSIVELY

Kay-Bee Features



"The Forlorn Hope"

1 Reel. September 26th, 1913

**A pathetic and gripping drama of the
golden west. Exciting stage-coach
hold-up. Running fight be-
tween sheriff and bandit,
his own son.**

Discouraged and broken at his inability to strike it rich, Billy Griffin, the Sheriff's son, is down to his last cent. Driven desperate by his hard luck, he conceives a plan to hold up the stage coach which is carrying a large shipment of gold to the station. He writes his old mother, telling her he has "struck it rich" and will be home in a few days. The old lady tenderly places a light in the window for her boy's return. Meanwhile Holt, a desperado, plans to rob the stage coach also. His wife, terrified, notifies Sheriff Griffin, and he starts out with his posse to intercept the coach. The Sheriff's son, about to hold up the shipment of gold, sees, from his hiding place, Holt halt the driver and make off with his booty. At the same time the bandit sees him and fires, wounding Billy in the arm. Griffin returns the fire, killing Holt. He is carrying the gold away, when the Sheriff, who has heard the shots, gets on his trail and mortally wounds his own son. The heart-broken officer, grasping the situation, hides his erring son's body, and, dragging the box of gold back, places it beside Holt's silent form. The posse bring the body back to town, while Sheriff Griffin places in his last resting place the boy whose forlorn hope was of no avail.

Note.—The above film, "The Forlorn Hope," will be released on September 26th, 1913, in place of "The Reformation," which was listed for this date. The latter film will be released in the near future.

N. Y. Motion Picture Corp.

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NEW YORK CITY

MUTUAL PROGRAM EXCLUSIVELY

Kay-Bee Features

"Loaded Dice"

1 Reel, October 3

Tom Hood and Bud Colt become lost on the desert with only a few ounces of meal and a quart of water left. They shake dice to see who gets the water and is allowed to go on to the settlement. Bud sees that he is losing and quickly shifts the dice, using loaded dice. After Bud has left the camp Tom finds one of the loaded dice, realizes the trick played, and resolves to get even. After suffering untold agony from thirst he reaches a miner's cabin. He then follows Bud's trail and when he sees Bud at a distance trying to make his way along the edge of the desert Tom circles ahead and changes the sign on the guidepost, misleading Bud, who goes straight into Death Valley. At the settlement Tom receives a letter from his sweetheart stating that her brother, who left home when a boy and who had adopted the name of Bud Colt, was coming home to see his dying mother, and asking Tom to come with him. Tom's heart is touched, and after a battle with himself he plunges into the blistering desert, rescues Bud and takes him home.

N. Y. Motion Picture Corp.

Long Acre Bldg., 42d St. and Bdwy.

NEW YORK CITY

MUTUAL PROGRAM EXCLUSIVELY

Keystone Comedies

"Mother's Boy"



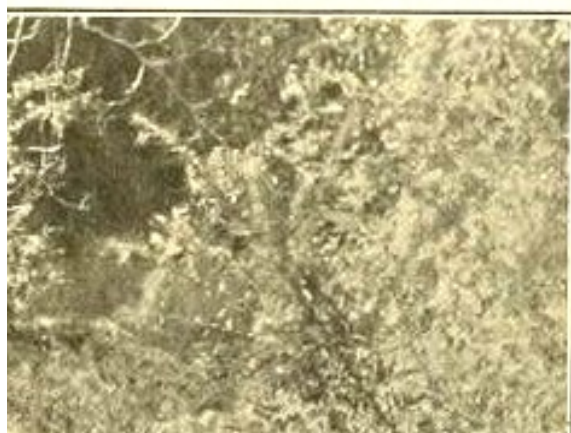
One reel, Sept. 25. The fat boy is his mother's pet. His father, the police inspector, longs to chastise his lazy son, but the mother protects her darling. Two girls are in love with Fatty, and the disappointed one orders one of her suitors to thrash Fatty. A furious fight results, when two bears butt in and chase the fighters up a telegraph post, and amusing situations arise before they are rescued.

"The Bowling Match"

One reel, Sept. 27. Two men bowl for the love of Mabel. Each has his crowd with him. One bribes the pin boy to place metal spots on the alley and the bottom of the pins, so that when the other makes a strike the pins immediately hop back in place again. The trick is discovered and a riot takes place between the rival factions, and it is necessary to turn a fire hose on the belligerents to pry them loose.

"Billy Dodges Bills"

One reel, Oct. 2. Billy is harassed by creditors and tries to sneak away down the fire escape. He is chased from place to place by determined collectors, and discovers the sheriff among his pursuers. The sheriff, however, has received word that Billy is heir to a fortune of \$50,000, and is trying to notify Billy of his good fortune, but Billy is nearly dead when the sheriff finally runs him down and imparts the glad tidings.



BEST DRAWING CARDS

FOUR ACES



*Draw These
Cards and they
in turn will
Draw for you*

*No Misdeals.
Every Card drawn
from the top
of the deck*

FUTURE RELEASES

KAY-BEE

ONE REEL

October 24th

A Woman's Wit

The gambler, having Ned in his toils, induces him to leave his safe open, so that he might rob it of his employer's money. Ned's wife, discovering gambler at the safe, shoots him. Ned gets a new start in life.

BRONCHO

TWO REELS

October 27th

The Black Sheep

When it came to a test, the Black Sheep showed he wasn't all dross. By one good action his sobriquet was dropped and he assumed his appointed place in life.

KEYSTONE

ONE REEL

October 20th

Two Old Tars

October 23rd

A Quiet Little Wedding

The above are Keystone comedies.
(ENUFSAID)

DOMINO

THREE REELS

October 23rd

Heart of Kathleen

Loyal sons of Erin, armed with shellalehs and blackthorn sticks, arrayed against musket and sword of Britain's mighty beef-eaters.

NEW YORK MOTION PICTURE CORPORATION
Long Acre Building 42d St. and Broadway New York City

MUTUAL SERVICE EXCLUSIVELY

A WINNING HAND ACES, FOUR OF A KIND



When You Hold
This Hand You
Just Sit Back
with a Smile and Watch
the Other Fellows Lose
Their Money.

With These
Four Aces
Go Full Houses.

Future Releases

KEYSTONE

One Reel

- Oct. 13 Their Husbands.
" 16 A Healthy Neighborhood.
" 20 Two Old Tars.
" 23 A Quiet Little Wedding.
" 27 The Janitor and Making an Automobile Tire (Split Reel).
" 30 Speed Kings, Teddy Tetzlaff and Earl Cooper.

KAY-BEE

One Reel

- Oct. 17 Venetian Romance.
" 24 A Woman's Wit.
" 31 Borrowed Gold.
Nov. 7 For Mother's Sake.

BRONCHO

Two Reel

- Oct. 15 The Reaping.
" 22 The Black Sheep.
" 29 From Out of the Storm.
Nov. 5 The Veteran.

DOMINO

Two and Three Reels

- Oct. 16 Romance of Erin.
" 23 Heart of Kathleen (3 Reels).

NEW YORK MOTION PICTURE CORP. Long Acre Bldg., New York City

42nd St. and B'way

MUTUAL SERVICE EXCLUSIVELY

ACES, FOUR OF THEM



Keystone Comedies

NOVEMBER 27
Cohen Saves the Flag

DECEMBER 1
The Woman Haters

DECEMBER 4
Rogues Galleries--San Francisco Celebration

DECEMBER 8
Ride for a Bride

DECEMBER 11
The Horse Thief

DECEMBER 15
The Gusher

DECEMBER 18
Fatty's Flirtation ---
Protecting San Francisco from Fire.

DECEMBER 20
His Sister's Kids



Broncho Headliners

NOVEMBER 26
The Reformation

DECEMBER 3
Buried Past

DECEMBER 10
The Frame Up

DECEMBER 17
The Open Door

DECEMBER 24
Her Father's Story

DECEMBER 31
The Woman

Domino Winners

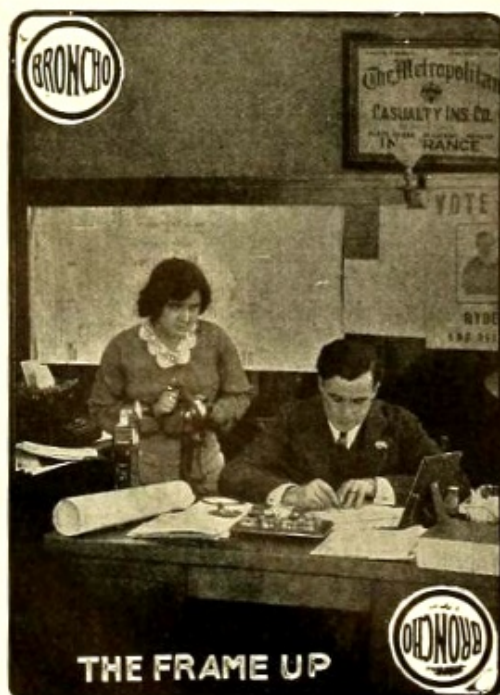
NOVEMBER 27
Belle of Yorktown
(3 reels)

DECEMBER 4
The Filly

DECEMBER 11
Devotion

DECEMBER 18
The Curse

DECEMBER 25
True Irish Hearts



Kay-Bee Features

NOVEMBER 28
The Sign of the Snake

DECEMBER 2
The Revelation

DECEMBER 5
The Long Portage

DECEMBER 9
Her Legacy

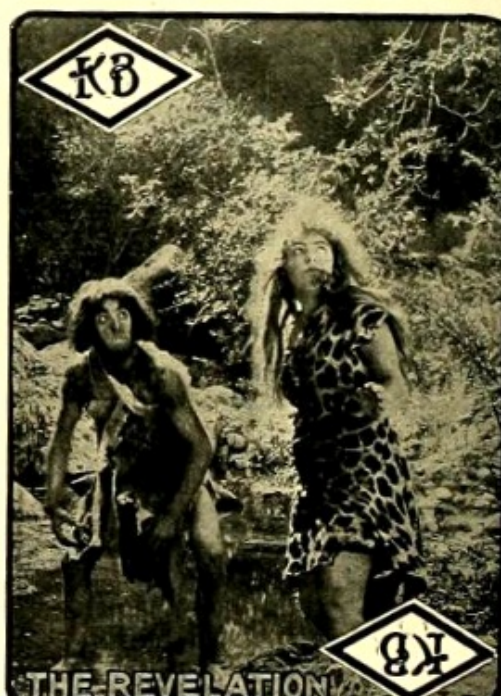
DECEMBER 12
Soul of the South

DECEMBER 19
The Pitfall

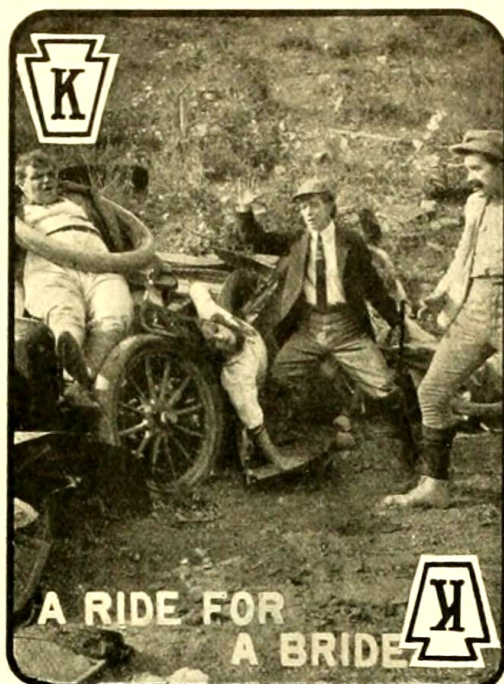
MUTUAL PROGRAM
EXCLUSIVELY

New York Motion Picture
Corporation

Longacre Bldg.
42d Street and B'way
New York



ACES, FOUR OF THEM



Keystone Comedies

DECEMBER 8
Ride for a Bride

DECEMBER 11
The Horse Thief

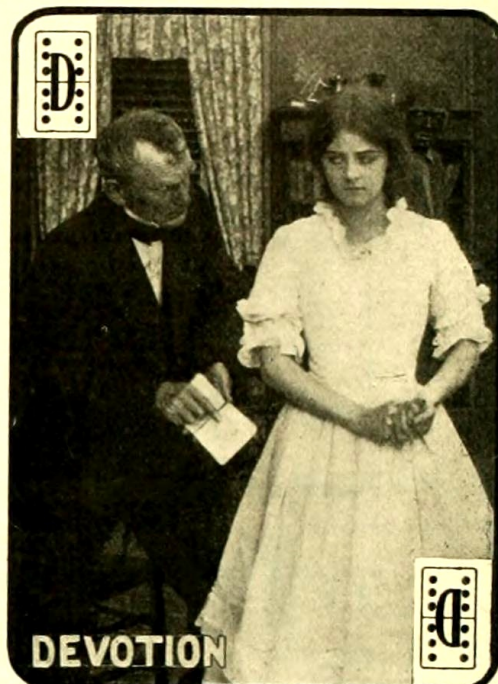
DECEMBER 15
The Gusher

DECEMBER 18
Fatty's Flirtation ---
Protecting San Francisco from Fire.

DECEMBER 20
His Sister's Kids

DECEMBER 22
A Bad Game

DECEMBER 25
Some Nerve



Broncho Headliners

DECEMBER 10
The Frame Up

DECEMBER 17
The Open Door

DECEMBER 24
Her Father's Story

DECEMBER 31
The Woman

JANUARY 7
A Military Judas

JANUARY 14
Conscience

Domino Winners

DECEMBER 11
Devotion

DECEMBER 18
The Curse

DECEMBER 25
Eileen of Erin

JANUARY 1
True Irish Hearts

JANUARY 8
Harp of Tara



Kay-Bee Features

DECEMBER 9
Her Legacy

DECEMBER 12
Soul of the South

DECEMBER 19
The Pitfall

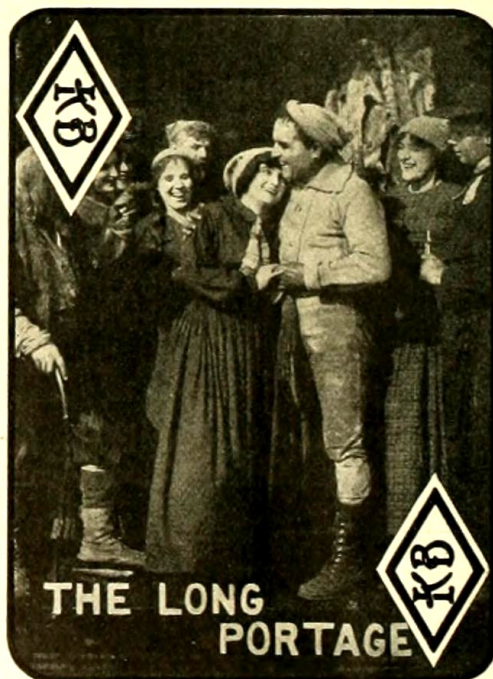
DECEMBER 26
Harvest of Sin

JANUARY 2
Prince

JANUARY 9
Kentucky Romance

MUTUAL PROGRAM
EXCLUSIVELY
New York Motion Picture
Corporation

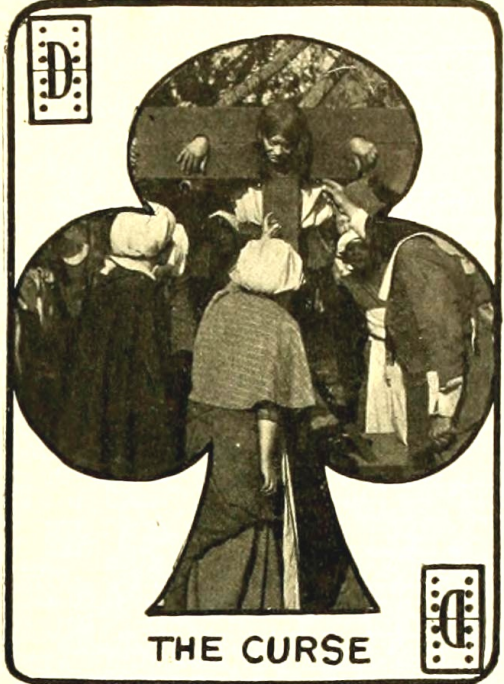
Longacre Bldg.
42d Street and B'way
New York City



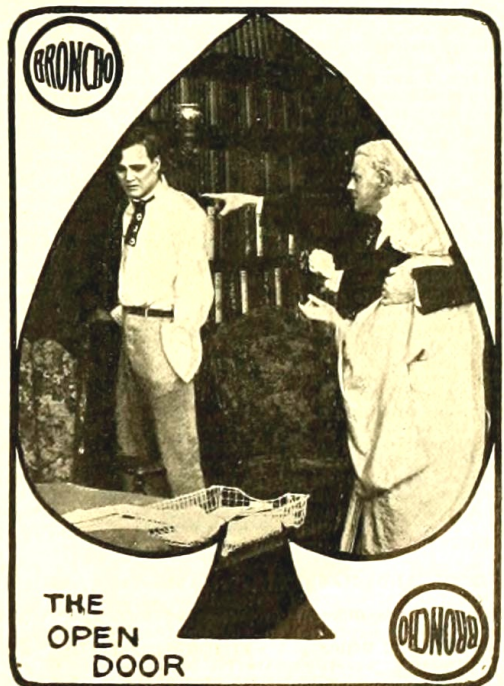
NEW YORK MOTION PICTURE CORPORATION'S

FOUR
ACES

THE PITFALL

*Kay-Bee
Features*DECEMBER 12
Soul of the South
(2 Reels)DECEMBER 19
The Pitfall
(2 Reels)DECEMBER 26
Harvest of Sin
(1 Reel)JANUARY 2
Prince
(1 Reel)JANUARY 9
Kentucky Romance
(1 Reel)

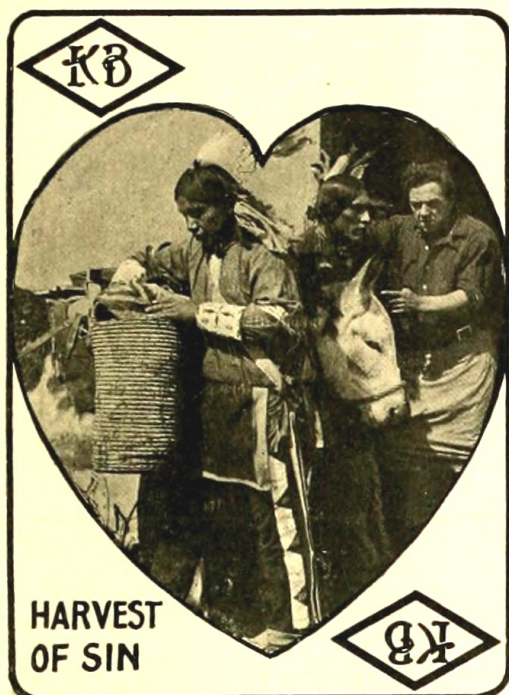
THE CURSE

*Keystone Comedies*DECEMBER 15
The GusherDECEMBER 18
Fatty's Flirtation ---
Protecting San Fran-
cisco From Fire.DECEMBER 20
His Sister's KidsDECEMBER 22
A Bad GameDECEMBER 25
Some NerveDECEMBER 27
The ChampionDECEMBER 29
He Would A Hunting Go*Domino Winners*DECEMBER 18
The Curse
(2 Reels)DECEMBER 25
Eileen of Erin
(2 Reels)JANUARY 1
True Irish Hearts
(3 Reels)JANUARY 8
Harp of Tara
(2 Reels)THE
GUSHER*Broncho
Headliners*DECEMBER 17
The Open Door
(2 Reels)DECEMBER 24
Her Father's Story
(2 Reels)DECEMBER 31
The Woman
(2 Reels)JANUARY 7
A Military Judas
(3 Reels)JANUARY 14
Conscience
(2 Reels)MUTUAL PROGRAM
EXCLUSIVELYTHE
OPEN
DOOR

NEW YORK MOTION PICTURE CORP., LONGACRE BLDG., 42nd ST., B'WAY, NEW YORK CITY

1914

WITH THESE FOUR ACES GO FULL HOUSES



Kay-Bee Features

DECEMBER 19

The Pitfall
(2 Reels)

DECEMBER 26

Harvest of Sin
(1 Reel)

JANUARY 2

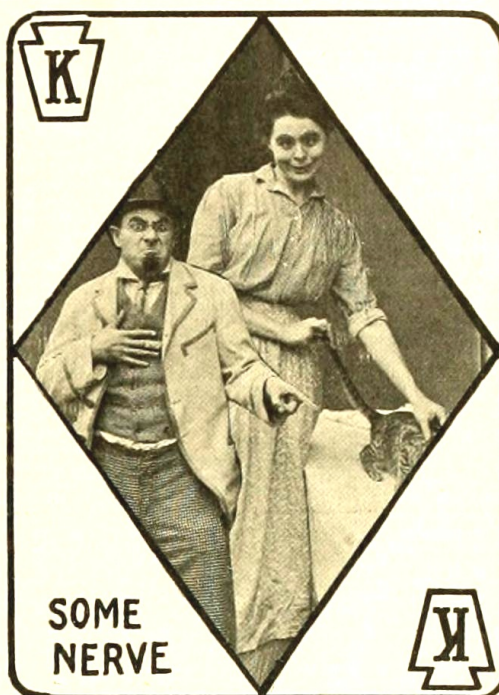
Prince
(1 Reel)

JANUARY 9

Narcotic Spectre
(2 Reels)

JANUARY 16

Circle of Fate
(2 Reels)



Domino Winners

DECEMBER 18

The Curse
(2 Reels)

DECEMBER 25

Eileen of Erin
(2 Reels)

JANUARY 1

True Irish Hearts
(3 Reels)

JANUARY 8

Harp of Tara
(2 Reels)

JANUARY 15

The Primitive Call
(3 Reels)

Keystone Comedies

DECEMBER 15

The Gusher

DECEMBER 18

Fatty's Flirtation—Protecting San Francisco From Fire

DECEMBER 20

His Sister's Kids

DECEMBER 22

A Bad Game

DECEMBER 25

Some Nerve

DECEMBER 27

The Champion

DECEMBER 29

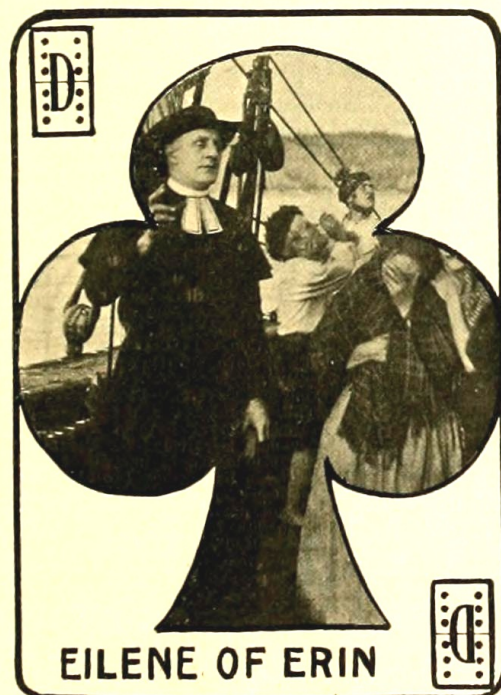
He Would A Hunting Go

JANUARY 1

A Misplaced Foot—Glimpse of Los Angeles

JANUARY 3

Love and Dynamite



Broncho Headliners

DECEMBER 17

The Open Door
(2 Reels)

DECEMBER 24

Her Father's Story
(2 Reels)

DECEMBER 31

The Woman
(2 Reels)

JANUARY 7

A Military Judas
(3 Reels)

JANUARY 14

The Cure
(1 Reel)

JANUARY 21

Conscience
(2 Reels)

JANUARY 28

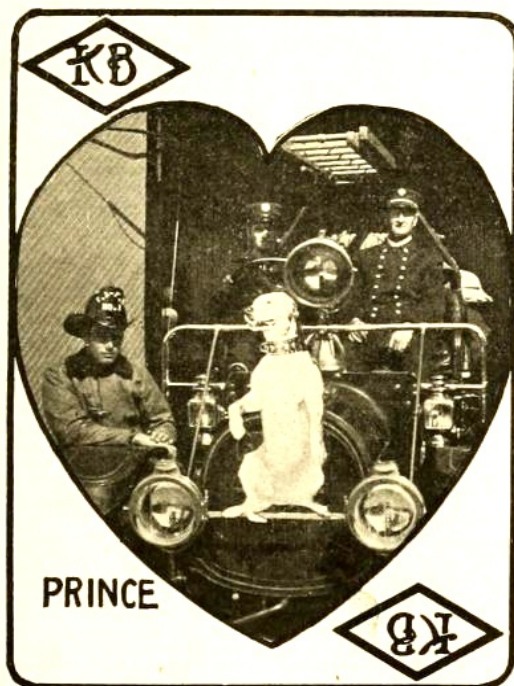
The Yellow Flame
(2 Reels)

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MONEY GETTERS ALWAYS FOUR ACES



Kay-Bee Features

JANUARY 2nd

Prince
(1 Reel)

JANUARY 9th

Narcotic Spectre
(2 Reels)

JANUARY 16th

Circle of Fate
(2 Reels)

JANUARY 23rd

A Kentucky Romance
(1 Reel)

JANUARY 27th

For Her Brother's Sake



Keystone Comedies

Dec. 29th--He Would a Hunting Go

Jan. 1st--A Misplaced Foot--Glimpse
of Los Angeles

Jan. 3rd--Love and Dynamite

Jan. 8th--In the Clutches of a Gang (2 Reels)

Broncho Headliners

Dec. 31st--The Woman (2 Reels)

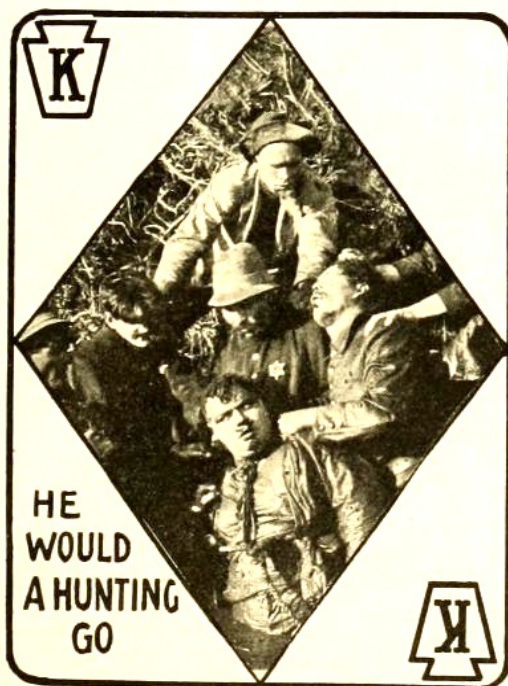
Jan. 7th--A Military Judas (3 Reels)

Jan. 14th--The Cure (1 Reel)

Jan. 21st--Conscience (2 Reels)

Jan. 28th--The Yellow Flame (2 Reels)

Feb. 4th--A New England Idyl (2 Reels)



Domino Winners

JANUARY 1st

True Irish Hearts
(3 Reels)

JANUARY 8th

Harp of Tara
(2 Reels)

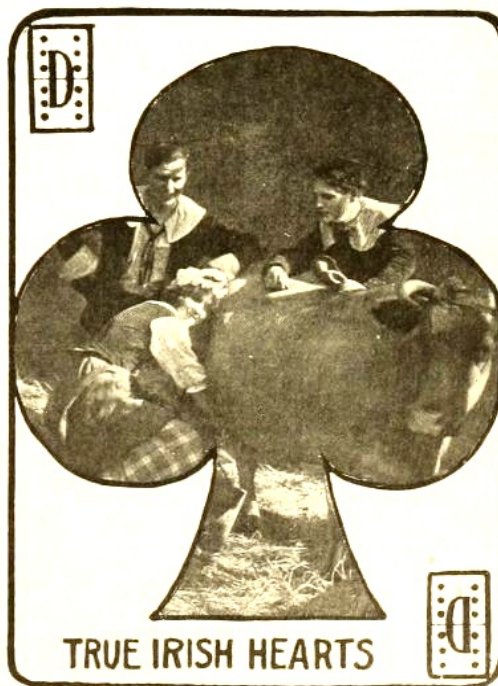
JANUARY 15th

The Primitive Call
(3 Reels)

JANUARY 23rd

The Informer
(2 Reels)

MUTUAL PROGRAM
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NEW YORK MOTION PICTURE CORP., LONGACRE BLDG., 42nd ST., B'WAY, NEW YORK CITY

Winners Always — FOUR ACES



Kay-Bee Features

JANUARY 9th
Narcotic Spectre
(2 Reels)

JANUARY 16th
Circle of Fate
(2 Reels)

JANUARY 23rd
Kentucky Romance
(1 Reel)

JANUARY 27th
For Her Brother's Sake
(1 Reel)

JANUARY 30th
Divorce
2 Reels

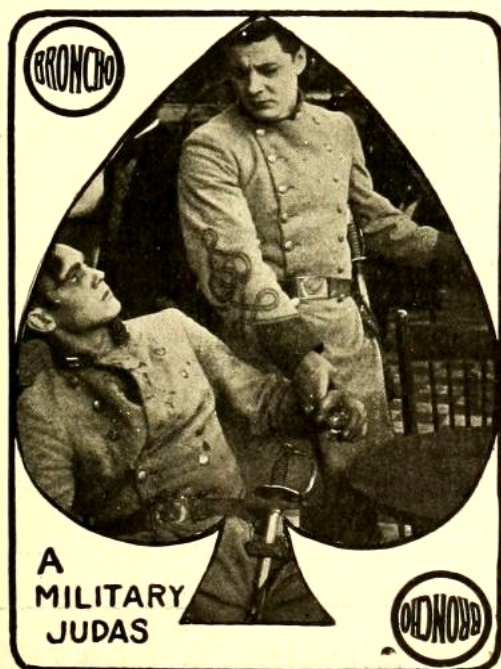


Broncho Headliners

Jan. 7th--A Military Judas . . . 3 Reels
 " 14th--The Cure . . . 1 "
 " 21st--Conscience . . . 2 "
 " 28th--Romance of Sunshine Alley . . . 1 "
 Feb. 4th--New England Idyl . . . 2 "
 " 11th--Romance of the Sea . . . 2 "
 " 18th--Yellow Flame . . . 2 "

Domino Winners

Jan. 8th--Harp of Tara . . . 2 Reels
 " 15th--The Primitive Call . . . 3 "
 " 22nd--The Informer . . . 2 "
 " 29th--Heart of Woman . . . 3 "



Keystone Comedies

JANUARY 3rd
Love and Dynamite

JANUARY 5th
Mabel's Stormy Love Affair

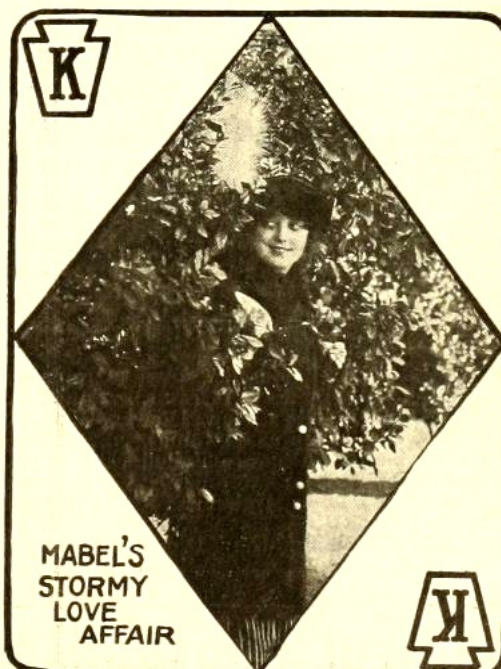
JANUARY 8th
The Under Sheriff

JANUARY 12th
A Flirt's Mistake

JANUARY 15th
How Motion Pictures are Made

JANUARY 17th
In the Clutches of the Gang
(2 Reels)

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FOUR ACES



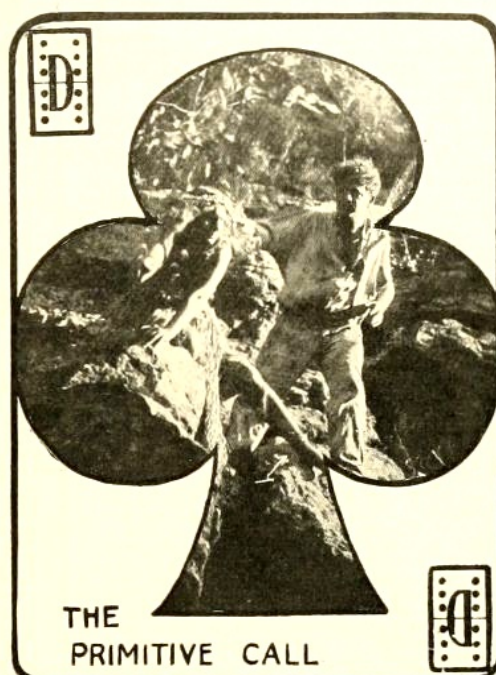
Kay-Bee Features

JANUARY 16th
Circle of Fate
(2 Reels)

JANUARY 23rd
Kentucky Romance
(1 Reel)

JANUARY 27th
For Her Brother's Sake
(1 Reel)

JANUARY 30th
Divorce
2 Reels



Keystone Comedies

Jan. 12th--A Flirt's Mistake . . . 1 Reel
 " 15th--How Motion Pictures are Made . . . 1 "
 " 17th--In the Clutches of the Gang . . . 2 "
 " 19th--Too Many Brides . . . 1 "
 " 22d --Won in a Closet . . . 1 "
 " 24th--Rebecca's Wedding Day . . . 1 "

Domino Winners

Jan. 15th--The Primitive Call . . . 3 Reels
 " 22nd--The Informer . . . 2 "
 " 29th--Heart of Woman . . . 3 "



Broncho Headliners

JANUARY 21st
Conscience
(2 Reels)

JANUARY 28th
Romance of Sunshine Alley
(1 Reel)

FEBRUARY 4th
New England Idyl
(2 Reels)

FEBRUARY 11th
Romance of the Sea
(2 Reels)

FEBRUARY 18th
Yellow Flame
(2 Reels)

MUTUAL PROGRAM
XCLUSIVELY



NEW YORK MOTION PICTURE CORP., LONGACRE BLDG., 42nd ST., B'WAY, NEW YORK CITY

FOUR ACES



Kay-Bee Features

JANUARY 23rd

Kentucky Romance
(1 Reel)

JANUARY 27th

For Her Brother's Sake
(1 Reel)

JANUARY 30th

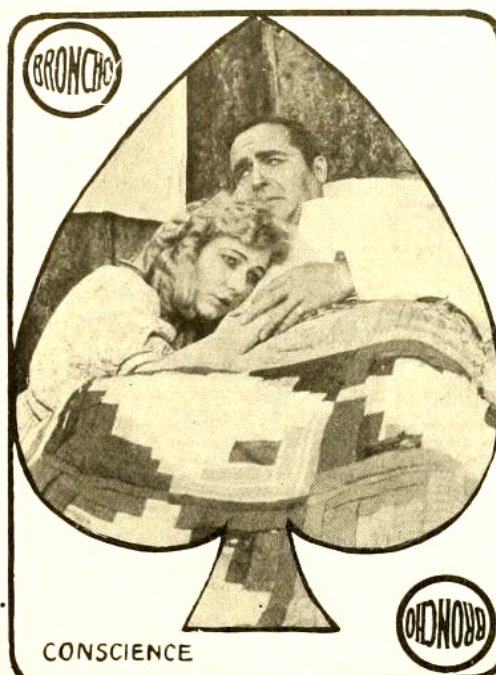
Divorce
(2 Reels)

FEBRUARY 6th

Secret Lode
(1 Reel)

FEBRUARY 10th

Colonel's Adopted Daughter
(1 Reel)



Keystone Comedies

Jan. 19th--Too Many Brides . . . 1 Reel
 " 22d --Won in a Closet . . . 1 "
 " 24th--Rebecca's Wedding Day . . . 1 "
 " 26th--Double Crossed . . . 1 "
 " 29th--Little Billie's Triumphs . . . 1 "
 " 31st --Mabel's Bare Escape . . . 1 "
 Feb. 2nd--Making a Living . . . 1 "

Broncho Headliners

Jan. 21st--Conscience 2 Reels
 " 28th--Romance of Sunshine Alley . . . 1 "
 Feb. 4th--New England Idyl . . . 2 "
 " 11th--Romance of the Sea . . . 2 "
 " 18th--Yellow Flame 2 "



Domino Winners

JANUARY 22nd

The Informer
(2 Reels)

JANUARY 29th

Heart of Woman
(3 Reels)

FEBRUARY 5th

O Mimi San
(1 Reel)

MUTUAL PROGRAM
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NEW YORK MOTION PICTURE CORP., LONGACRE BLDG., 42nd ST., B'WAY, NEW YORK CITY

FOUR ACES



Kay-Bee Features

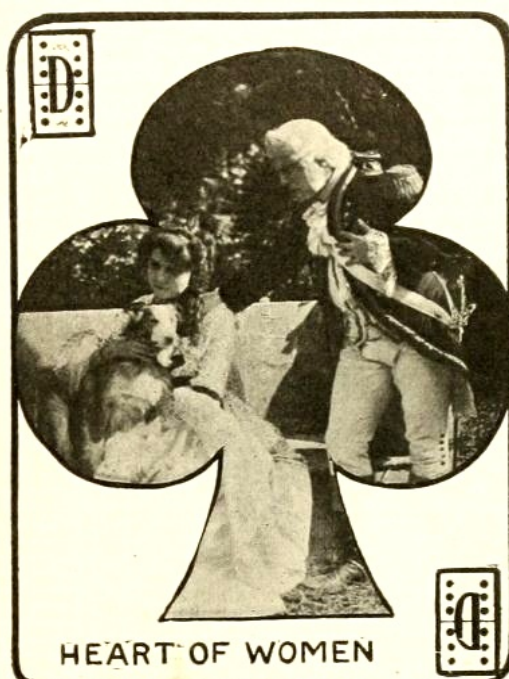
JANUARY 27th
For Her Brother's Sake
(1 Reel)

JANUARY 30th
Divorce
(2 Reels)

[FEBRUARY 6th
Secret Lode
(1 Reel)

FEBRUARY 10th
Colonel's Adopted Daughter
(1 Reel)

FEBRUARY 13th
The Arrowmaker's Daughter
(2 Reels)



Keystone Comedies

Jan. 26th--Double Crossed . . . 1 Reel
" 29th--Little Billy's Triumphs 1 "
" 31st--Mabel's Bare Escape . 1 "
Feb. 2nd--Making a Living . . . 1 "

Domino Winners

Jan. 29th--Heart of Women . . . 3 Reels
Feb. 5th--O Mimi San 2 "
Feb. 12th--Mystery Lady 2 "



Broncho Headliners

JANUARY 29th
Romance of Sunshine Alley
(1 Reel)

FEBRUARY 4th
New England Idyl
(2 Reels)

FEBRUARY 11th
Romance of the Sea
(2 Reels)

FEBRUARY 18th
Yellow Flame
(2 Reels)

FEBRUARY 25th
Repaid
(2 Reels)

MARCH 4th
Mario
(2 Reels)

MUTUAL PROGRAM
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FOUR ACES



Kay-Bee Features

FEBRUARY 6th
Secret Lode
(1 Reel)

FEBRUARY 10th
Colonel's Adopted Daughter
(1 Reel)

FEBRUARY 13th
Arrowmaker's Daughter
(2 Reels)

FEBRUARY 20th
The Raiders
(2 Reels)

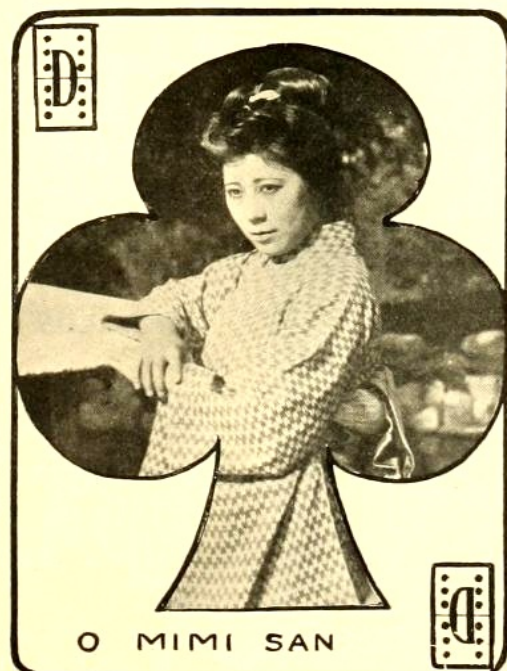


Domino Winners

Feb. 5th--O Mimi San 2 Reels
Feb. 12th--The Mystery Lady . . 2 "
Feb. 19th--The Play's The Thing . 2 "

Keystone Comedies

Feb. 2nd--Making a Living . . 1 Reel
" 5th--Little Billy's Strategy . 1 "
" 7th--Kid Auto Races at Venice--
Olives and Their Oil . 1 "
" 9th--Mable's Strange Predicament 1 "
" 12th--A Robust Romeo



Broncho Headliners

FEBRUARY 4th
New England Idyl
(2 Reels)

FEBRUARY 11th
Romance of the Sea
(2 Reels)

FEBRUARY 18th
Yellow Flame
(2 Reels)

FEBRUARY 25th
Repaid
(2 Reels)

MARCH 4th
Mario
(2 Reels)

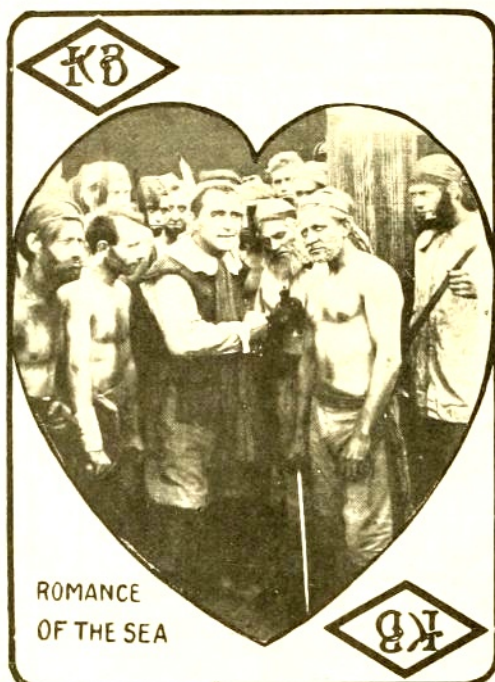
MARCH 11th
A Barrier Royal
(2 Reels)

MUTUAL PROGRAM
EXCLUSIVELY



NEW YORK MOTION PICTURE CORP., LONGACRE BLDG., 42nd ST., B'WAY, NEW YORK CITY

FOUR ACES



ROMANCE
OF THE SEA

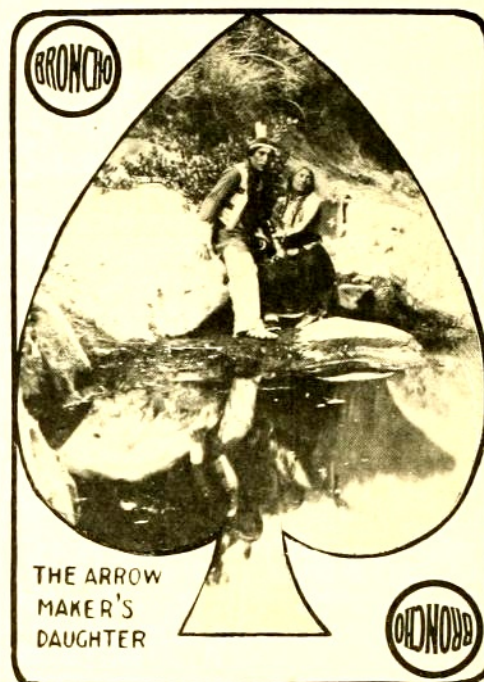
Kay-Bee Features

FEBRUARY 10th
Colonel's Adopted Daughter
(1 Reel)

FEBRUARY 13th
Arrow Maker's Daughter
(2 Reels)

FEBRUARY 20th
The Raiders
(2 Reels)

FEBRUARY 27th
North of 53
(2 Reels)



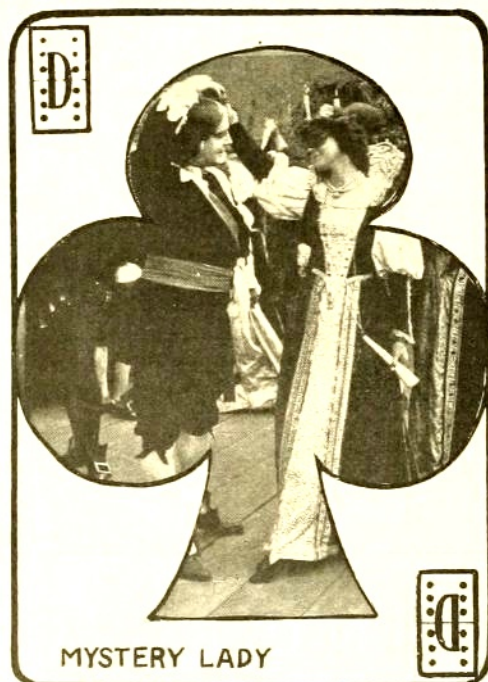
THE ARROW
MAKER'S
DAUGHTER

Domino Winners

Feb. 12th--The Mystery Lady . . . 2 Reels
Feb. 19th--The Play's The Thing . . . 2 "
Feb. 26th--Courtship of O San . . . 2 "
Mar. 5th--For The Wearing of the Green . . . 2 "

Broncho Headliners

Feb. 11th--Romance of the Sea . . . 2 Reels
Feb. 18th--Yellow Flame . . . 2 "
Feb. 25th--Repaid . . . 2 "
Mar. 4th--Mario . . . 2 "
Mar. 11th--Barrier Royal . . . 2 "



MYSTERY LADY

Keystone Comedies

FEBRUARY 9th
Mabel's Strange Predicament

FEBRUARY 12th
A Robust Romeo

FEBRUARY 16th
Baffles, Gentleman Burglar
(2 Reels)

FEBRUARY 19th
A Thief Catcher

FEBRUARY 19th
Love and Gasoline

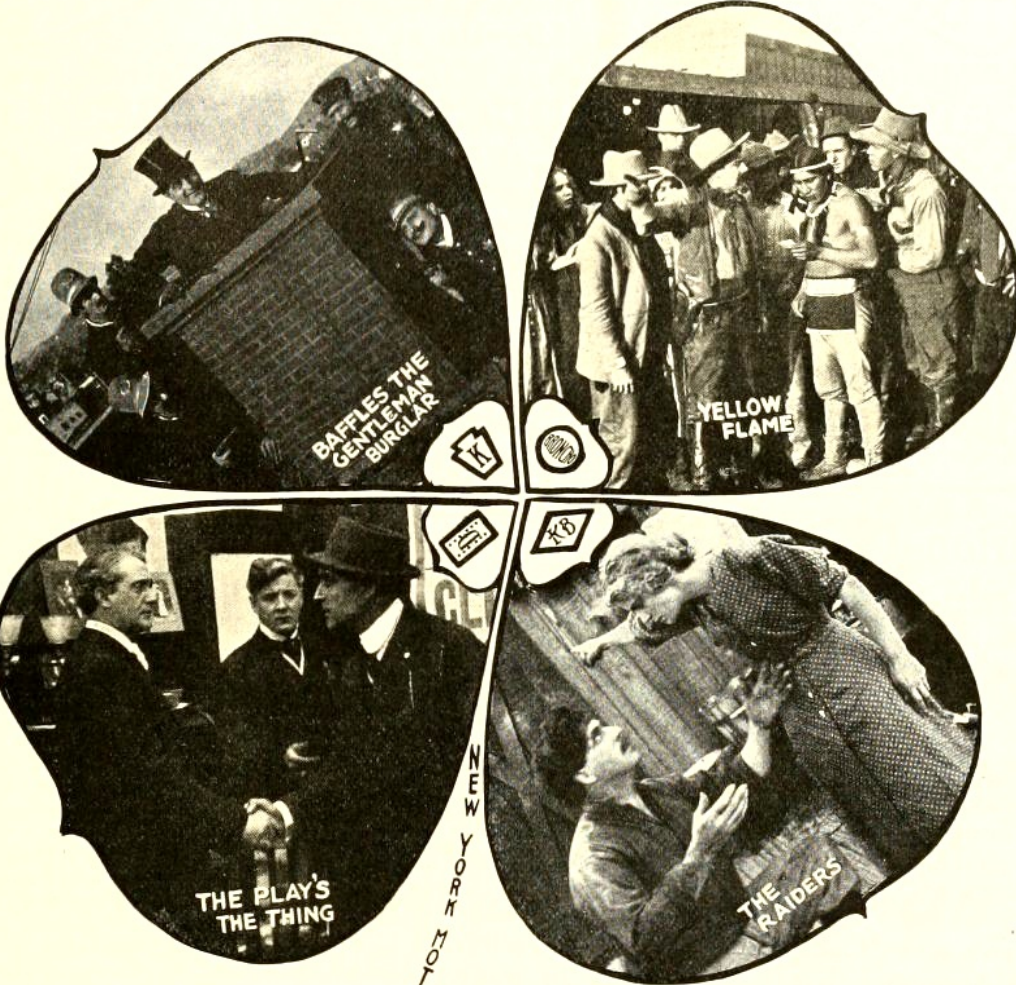
MUTUAL PROGRAM
EXCLUSIVELY



MABEL'S
STRANGE
PREDICAMENT

NEW YORK MOTION PICTURE CORP., LONGACRE BLDG., 42nd ST. B'WAY, NEW YORK CITY

The FOUR LEAF CLOVER OF THE INDUSTRY



BRONCHO HEADLINERS

Feb. 18th
Yellow Flame
Two Reels

Feb. 25th
Repaid
Two Reels

March 4th
Mario
Two Reels

March 11th
Barrier Royal
Two Reels

KAY-BEE FEATURES

Feb. 20th
The Raiders
Two Reels

Feb. 27th
North of 53°
Two Reels

KEYSTONE COMEDIES

Feb. 16th
Baffles, Gentleman Burglar
Two Reels

Feb. 19th
A Thief Catcher

Feb. 21st
Love and Gasoline

Feb. 23rd
'Twixt Love and Fire

Feb. 26th
Little Billy's City Cousin

DOMINO WINNERS

Feb. 19th
The Play's the Thing
Two Reels

Feb. 26th
Courtship of O San
Two Reels

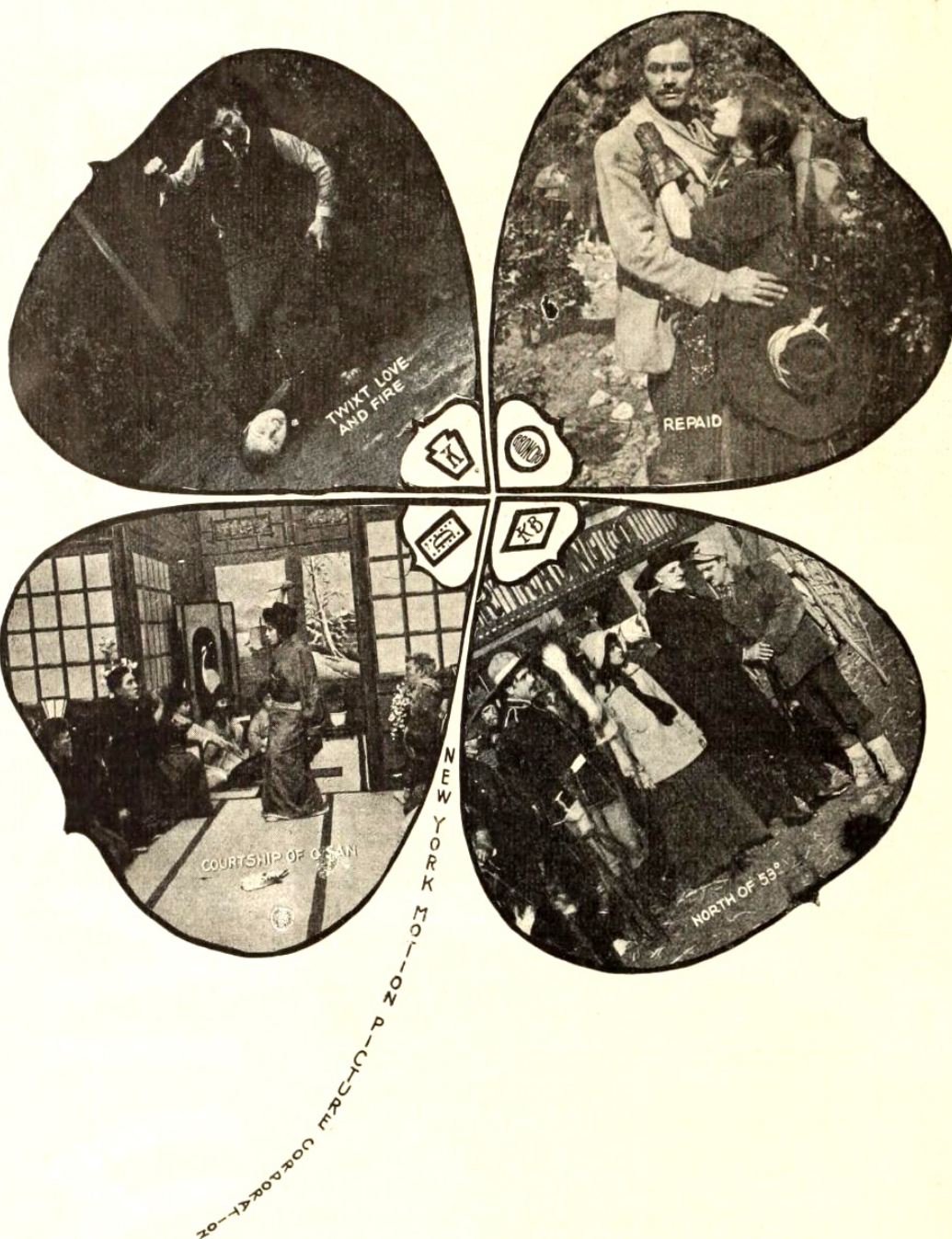
March 5th
Wearing of the Green
Two Reels

MUTUAL PROGRAM EXCLUSIVELY

NEW YORK MOTION PICTURE CORPORATION

Longacre Building, 42nd Street
and Broadway, New York City

THE FOUR-LEAF CLOVER



Kay-Bee Features

FEBRUARY 20th
The Raiders
(2 Reels)
FEBRUARY 27th
North of 53°
(2 Reels)
MARCH 6th
The Path of Genius
(2 Reels)
MARCH 13th
Desert Gold
(2 Reels)

Domino Winners

FEBRUARY 26th
Courtship of O San
(2 Reels)
MARCH 5th
Wearing of the Green
(2 Reels)
MARCH 12th
The Silent Messenger
(2 Reels)

Broncho Headliners

FEBRUARY 25th
Repaid
(2 Reels)
MARCH 4th
Mario
(2 Reels)
MARCH 11th
A Barrier Royal
(2 Reels)
MARCH 18th
Adventures of Shorty
(2 Reels)

Keystone Comedies

FEBRUARY 23rd
'Twixt Love and Fire
FEBRUARY 26th
Little Billy's City Cousin
FEBRUARY 28th
Between Showers
MARCH 2
A Film Johnnie
MARCH 5
A False Beauty

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NEW YORK MOTION PICTURE CORPORATION, Longacre Bldg., 42nd St. and Broadway, NEW YORK CITY

In writing to advertisers please mention "THE MOTION PICTURE NEWS"

KAY-BEE

ANOTHER LARGE WEEK FOR KAY-BEE DOMINO KEYSTONE BRONCHO

MONDAY, May 4th, THE KEYSTONE COMPANY will release a split reel, the educational end being showing you how our daily paper is made, and the Comedy part being "*A Busy Day*," in which *Charles Chaplin*, the great Keystone Comedian shows his versatility.

WEDNESDAY, May 6th, THE BRONCHO COMPANY releases the second part of "*Shorty Escapes Matrimony*," the first part of this picture being released April 29.

THURSDAY, May 7th, THE DOMINO COMPANY releases "*The Card Sharps*," in two reels, in which will be seen *Charles Ray*, *Hershal Mayall* and *Miss Enid Markey*, one of our new leading ladies.

THURSDAY, May 7th, THE KEYSTONE COMPANY will release another Comedy in which the inimitable *Charles Chaplin* plays the lead.

FRIDAY, May 8th, THE KAY-BEE COMPANY releases the two reel picture "*The Substitute*" in which *Thomas Chatterton*, the Kay-Bee Adonis, plays a dual part.

SATURDAY, May 9th, THE KEYSTONE COMPANY will release the one reel Comedy "*A Suspended Ordeal*," featuring (*Fatty*) *Roscoe Arbuckle*.

PHOTOS

8 by 10 Photos of Players mentioned below can be had by sending to the Publicity Dept. 15 cents for one; 50c. for sets of four; \$1.00 for sets of eight.

Mable Normand
Mack Sennett
Charles Chaplin
Roscoe Arbuckle

Clara Williams
Charles Ray
Richard Stanton
Barney Sherry

Gretchen Lederer
Chet Withey
Shorty Hamilton
Margaret Thompson

Tsuru Aoki
Mildred Harris
Walter Belasco
Roy Laidl

and Thos. H. Ince

Set of "Keystone Mable Normand" in four different poses, 50 cents.

New York Motion Picture Corp.
LONGACRE BUILDING 42nd ST. & B'WAY NEW YORK

DOMINO

KAY-BEE

KAY-BEE BRONCHO

KEYSTONE DOMINO

MONDAY, May 18, THE KEYSTONE COMPANY will release a "*Roscoe Arbuckle*" (Fatty) comedy entitled "*The Water Dog*"

WEDNESDAY, May 20, THE BRONCHO COMPANY release another one of *Walter Edwards'* production "*Breed of the North*" in two parts in which is featured *Clara Williams*, *Harry Keenan* and *Walter Edwards* himself.

THURSDAY, May 21, THE KEYSTONE COMPANY will release another of its railroad comedies entitled "*When Reuben Fooled the Bandits.*"

THURSDAY, May 21, THE DOMINO COMPANY will release a two-part *Indian-Western* photo-play "*The Fires of Ambition.*"

FRIDAY, May 22, THE KAY-BEE COMPANY will feature *Mildred Harris*, *Leona Hutton*, *Barney Sherry* (the Irish Prince) and *Cyril Gottlieb* in a two part story of City Life entitled "*The Social Ghost.*"

SATURDAY, May 23, THE KEYSTONE will release a split reel educational comedy entitled "*Acres of Alfalfa*" and "*Our Largest Birds.*"

PHOTOS

8 by 10 Photos of Players mentioned below can be had by sending to the Publicity Dept. 15 cents for one; 50c. for sets of four; \$1.00 for sets of eight.

Mabel Normand
Mack Sennett
Charles Chaplin
Roscoe Arbuckle

Tsuru Aoki
Roy Laidlaw
Clara Williams
Charles Ray

Richard Stanton
Barney Sherry
Mildred Harris
Jay Hunt

Gretchen Lederer
Frank Borzage
Shorty Hamilton
Margaret Thompson

Walter Belasco, Thos. H. Ince

Set of "Keystone Mabel" Normand in four different poses, 50 cents.

New York Motion Picture Corp.
LONGACRE BUILDING 42nd ST. & B'WAY NEW YORK

DOMINO

KAY-BEE**KAY-BEE
BRONCHO****KEYSTONE
DOMINO****MONDAY, MAY 25—KEYSTONE—***"The Fatal Flirtation"***WEDNESDAY, MAY 27—BRONCHO—**Four leads, *Leona Hutton, Gertrude Clair, W. W. Campbell and Hershell Mayall* will be seen in a two-part drama of City Life, *"The Wharf Rats"***THURSDAY, MAY 28—KEYSTONE—**A two part comedy, *"The Alarm"***THURSDAY, MAY 28—DOMINO—***"The Ambassador's Envoy,"* a diplomatic story in two parts in which is featured *Frank Borzage* and our Japanese Lead, *Sessue Hayakawa***FRIDAY, MAY 29—KAY-BEE—***"The Embezzler,"* in two parts, a most touching story in which *George Osborne, (The Old Warhorse)* directs and plays the lead**SATURDAY, MAY 30—KEYSTONE—***No Release***PHOTOS**

8 by 10 Photos of Players mentioned below can be had by sending to the Publicity Dept. 15 cents for one; 50c. for sets of four; \$1.00 for sets of eight.

Mabel Normand
Mack Sennett
Charles Chaplin
Roscoe Arbuckle
Harry G. Keenan

Gretchen Lederer
Margaret Thompson
Tsuru Aoki
Roy Laidlaw
Clara Williams

Charles Ray
Walter Belasco,
Frank Borzage
Thos. Chatterton
Richard Stanton

Barney Sherry
Mildred Harris
Jay Hunt
Thos. H. Ince
Shorty Hamilton

A set of 8x10 photos of "KEYSTONE MABEL" NORMAND in four different poses. 50 cents

New York Motion Picture Corp.
LONGACRE BUILDING 42nd ST. & B'WAY NEW YORK

DOMINO

KAY-BEE

One Two-Part Photoplay a Week

Friday, Sept. 25—The Death Mask
 " Oct. 2—One of the Discard
 " " 9—The Sheriff of Muscatine
 " " 16—The Word of His People

KEYSTONE

Three a Week

Monday Sept. 21—He Loved the Ladies
 Thursday " 24—The New Janitor
 Saturday " 26—Fatty's Debut
 Monday " 28—Hard Cider

IMPORTANT NOTICE

The Keystone Co. in the very near future will release a multiple reel comedy every other week in addition to the regular releases.

BRONCHO

One Two-Part Photoplay a Week

Wednesday, Sept. 23—Parson Larkin's Wife
 " " 30—The Right to Die
 " Oct. 7—The Boss of the 8th
 " " 14—The End of the Galley
 " " 21—Shorty and Sherlock Holmes

DOMINO

One Two-Part Photoplay a Week

Thursday, Sept. 24—The Test of Flame
 " Oct. 1—The Gamekeeper's Daughter
 " " 8—The Whiskey Runners
 " " 15—Jimmy
 " " 22—The Power of the Angelus
 " " 29—Eric the Red's Wooing

Released Exclusively Through The Mutual Film Corporation

Pennants—Beautiful bright colored pennants of the four brands can be had by sending to the PUBLICITY DEPT. 35 cents for one, \$1.25 for set of four.

Photos—8 x 10 photos of our players can be had by sending to the PUBLICITY DEPT. 15 cents for one, 50 cents for set of four, \$1.00 for set of eight.

Keystone Mabel in Four Poses 50 Cents

New York Motion Picture Corporation

FORTY-SECOND STREET and BROADWAY, Longacre Building, NEW YORK

KAY-BEE

One Two-Part Photoplay a Week

Friday, Oct. 2—One of the Discard
 " " 9—The Sheriff of Muscatine
 " " 16—The Word of His People
 " " 23—The Spark Eternal

KEYSTONE

Three a Week

Mon. Sept. 28—Hard Cider
 Thurs. Oct. 1—Killing Horace
 Sat. " 3—Fatty Again
 Mon. " 5—Their Ups and Downs

IMPORTANT NOTICE

The Keystone Co. in the very near future will release a multiple reel comedy every other week in addition to the regular releases.

BRONCHO

One Two-Part Photoplay a Week

Wednesday, Sept. 30—The Right to Die
 " Oct. 7—The Boss of the 8th
 " " 14—The End of the Galley
 " " 21—Shorty and Sherlock Holmes
 " " 28—The Golden Goose

DOMINO

One Two-Part Photoplay a Week

Thursday, Oct. 1—The Gamekeeper's Daughter
 " " 8—The Whiskey Runners
 " " 15—Jimmy
 " " 22—The Power of the Angelus
 " " 29—Eric the Red's Wooing

Released Exclusively Through The Mutual Film Corporation

Pennants—Beautiful bright colored pennants of the four brands can be had by sending to the PUBLICITY DEPT. 35 cents for one, \$1.25 for set of four.

Photos—8 x 10 photos of our players can be had by sending to the PUBLICITY DEPT. 15 cents for one, 50 cents for set of four, \$1.00 for set of eight.

Keystone Mabel in Four Poses 50 Cents

New York Motion Picture Corporation

FORTY-SECOND STREET and BROADWAY, Longacre Building, NEW YORK

KAY-BEE

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KAY-BEE

One Two-Part Photoplay a
Week

Friday, Oct. 16—The Word of
His People.

Friday, Oct. 23—The Spark Eter-
nal.

Friday, Oct. 30—The Worth of a
Life.

KEYSTONE

Three a Week

Monday, Oct. 12—The Anglers.
Thursday, Oct. 15—High Spots
on Broadway.

Saturday, Oct. 17—Zip, the Dodger.
Monday, Oct. 19—Dash, Love and
Splash—Santa Catalina Islands.

The Keystone Co. in the very
near future will release a multiple
reel comedy every other week in
addition to the regular releases.

BRONCHO

One Two-Part Photoplay a
Week

Wednesday, Oct. 14—The End of
the Galley.

Wednesday, Oct. 21—Shorty and
Sherlock Holmes.

Wednesday, Oct. 28—The Golden
Goose.

DOMINO

One Two-Part Photoplay a
Week

Thursday, Oct. 15—Jimmy.

Thursday, Oct. 22—The Power of
the Angelus.

Thursday, Oct. 29—Eric the Red's
Wooing.

Released Exclusively Through the
Mutual Film Corporation

PENNANTS

Beautiful bright colored pennants of the
four brands can be had by sending to the
PUBLICITY DEPT. 35 cents for one, \$1.25
for set of four.

PHOTOS

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50 cents for set of four, \$1.00 for set of eight.

Keystone Mabel in Four Poses 50 Cents

New York Motion Picture Corporation

FORTY-SECOND STREET and BROADWAY, Longacre Building, NEW YORK

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DOMINO

A GOOD HAND TO HOLD

THE WEEK OF NOVEMBER 1st



Released Exclusively Through the Mutual Film Corporation

PHOTOS—8 by 10 photos of the following players can be had by sending to the PUBLICITY DEPT. 15 cents for one, 50 cents for set of four, one dollar for set of eight, etc.

Mabel Normand
Barney Sherry
Thos. H. Ince
Enid Markey
Richard Stanton
Leona Hutton
Rhea Mitchell

Charles Ray
Roy Laidlaw
C. N. Mortenson
Charles Chaplin
Margaret Thompson
Frank Borzage
Harry Keenan

Elizabeth Burbridge
Mack Sennett
Walter Belasco
John Keller
Jay Hunt
Jerome Storm
Webster Campbell

Sid Chaplin
Roscoe Arbuckle
Shorty Hamilton
W. S. Hart
Walter Edwards
Gertrude Claire
J. Frank Burke
Herschel Mayall

KEYSTONE MABEL IN TEN NEW STYLES—15 cents for one, 50 cents for set of four, etc.

PENNANTS—Beautiful colored pennants of our four brands, **KAY BEE**, **KEYSTONE**, **BRONCHO** and **DOMINO**. 25 cents for one, one dollar for set of four.

New York Motion Picture Corporation

Longacre Building, 42nd St. and Broadway

NEW YORK

AD KESSEL, Jr., President

THE BEST OF DRAWING CARDS

THE WEEK OF NOVEMBER 15th



Released Exclusively Through the Mutual Film Corporation

PHOTOS—8 by 10 photos of the following players can be had by sending to the PUBLICITY DEPT. 15 cents for one, 50 cents for set of four, one dollar for set of eight, etc.

Mabel Normand
Barney Sherry
Thos. H. Ince
Enid Markey
Richard Stanton
Leona Hutton
Rhea Mitchell

Charles Ray
Roy Laidlaw
C. N. Mortenson
Charles Chaplin
Margaret Thompson
Frank Borzage
Harry Keenan

Elizabeth Burbridge
Mack Sennett
Walter Belasco
John Keller
Jay Hunt
Jerome Storm
Bessie Barriscale

Sid Chaplin
Roscoe Arbuckle
Shorty Hamilton
W. S. Hart
Walter Edwards
Gertrude Claire
J. Frank Burke
Herschel Mayall

KEYSTONE MABEL IN TEN NEW STYLES—15 cents for one, 50 cents for set of four, etc.

PENNANTS—Beautiful colored pennants of our four brands, **KAY BEE**, **KEYSTONE**, **BRONCHO** and **DOMINO**. 25 cents for one, one dollar for set of four.

New York Motion Picture Corporation

Longacre Building, 42nd St. and Broadway

NEW YORK

AD KESSEL, Jr., President

KAY-BEE

K

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KAY-BEE

One Two-Part Photoplay a Week

Friday, Oct. 23—The Spark Eternal.

Friday, Oct. 30—The Worth of a Life.

Friday, Nov. 6—The Game of Life.

KEYSTONE

Three a Week

Monday, Oct. 19—Dash, Love and Splash and Santa Catalina Islands.

Thursday, Oct. 22—The Love Thief.

Saturday, Oct. 24—Stout Heart, but Weak Knees.

Monday, Oct. 26—Shot in the Excitement.

EXTRA TWO-REEL RELEASES

Monday, Oct. 26—Dough and Dynamite.

Monday, Nov. 9—His Trysting Place.

Monday, Nov. 23—The Sea Nymphs.

BRONCHO

One Two-Part Photoplay a Week

Wednesday, Oct. 21—Shorty and Sherlock Holmes.

Wednesday, Oct. 28—The Golden Goose.

Wednesday, Nov. 4—The Desperado.

DOMINO

One Two-Part Photoplay a Week

Thursday, Oct. 22—The Power of the Angelus.

Thursday, Oct. 29—Eric the Red's Wooing.

Thursday, Nov. 5—In Old Italy.

Released Exclusively Through the Mutual Film Corporation

PENNANTS

Beautiful bright colored pennants of the four brands can be had by sending to the PUBLICITY DEPT. 35 cents for one, \$1.25 for set of four.

PHOTOS

8 x 10 photos of our players can be had by sending to the PUBLICITY DEPT. 15 cents for one, 50 cents for set of four, \$1.00 for set of eight.

Keystone Mabel in Four Poses 50 Cents

New York Motion Picture Corporation

FORTY-SECOND STREET and BROADWAY, Longacre Building, NEW YORK

B

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DOMINO

1917

"FATTY" ARBUCKLE



"Is this the way to romp in laughing and yelling—you're supposed to be school girls, not Indians! Now again. Stop! Stop!! don't try to hide from the camera, *you can't do it*"—
"they're like a bunch of ostriches," said "Fatty" laughing.

"Fatty" Arbuckle directs his own pictures

He was shooting the pajama girl scene—a big one for a forthcoming Paramount-Arbuckle "laugh-maker."

Remember, any exhibitor can have the "Fatty" Arbuckle Comedies whether he is now doing business with the Paramount exchange or not. Just call and arrange about "run" and "price."

Get dates on the Paramount-Arbuckle Comedies from the nearest Paramount exchange today.

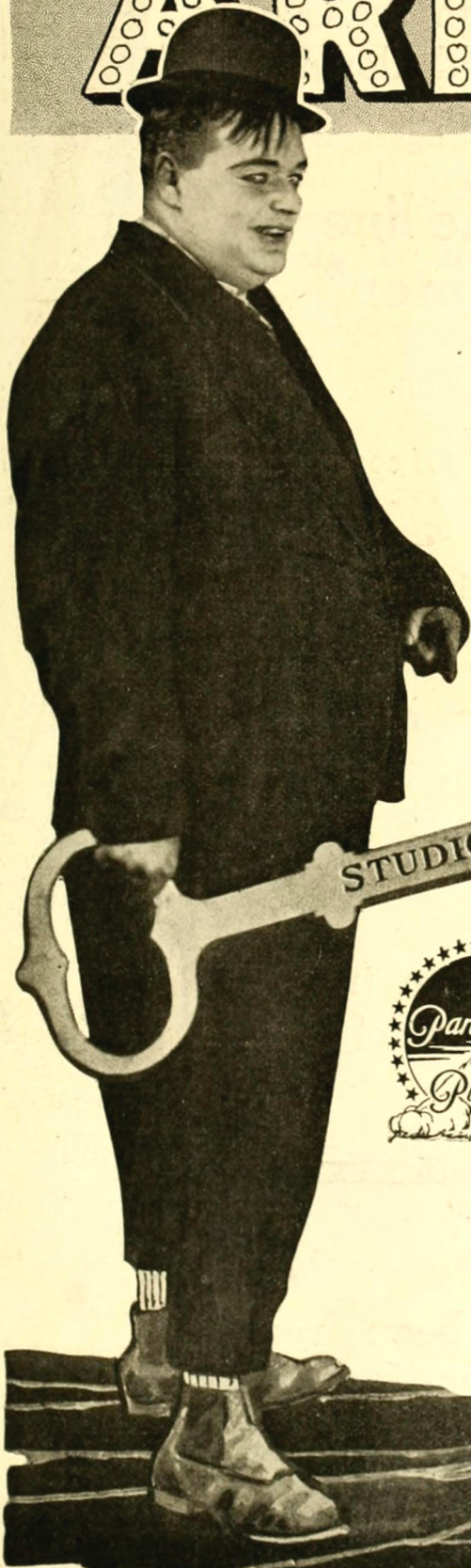
Paramount-Arbuckle Comedies
Presented by Jos. M. Schenk



Paramount Pictures Corporation
FOUR EIGHTY FIVE FIFTH AVENUE 41 FORTY FIRST ST.
NEW YORK, N.Y.

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres., JESSE L. LASKY, Vice-Pres., CECIL B. DEMILLE, Director General

"FATTY" ARBUCKLE



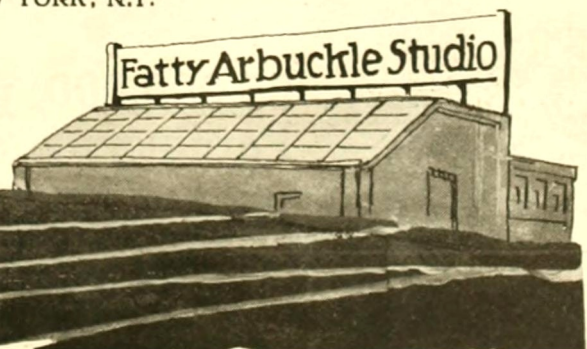
"See that key—the Mayor of Kansas City gave me that. He said, if you can't open your new studio with this key use it on the hearts of the American people. So I said, 'You know me Al'—and boys I'm *going to it*—we'll just simply rock 'em off their seats."

All any exhibitor has to do to get the Arbuckle Comedies is to pay for them, whether he is now doing business with the Paramount Exchange or not.



"Paramount Pictures Corporation was selected to distribute my comedies because they have the best ordered exchange offices, give the best service and most courteous attention in the business. I visited most of them on my way east, and I know."

Paramount Pictures Corporation
FOUR EIGHTY FIVE FIFTH AVENUE OF FORTY FIRST ST.
NEW YORK, N.Y.



"FATTY" ARBUCKLE

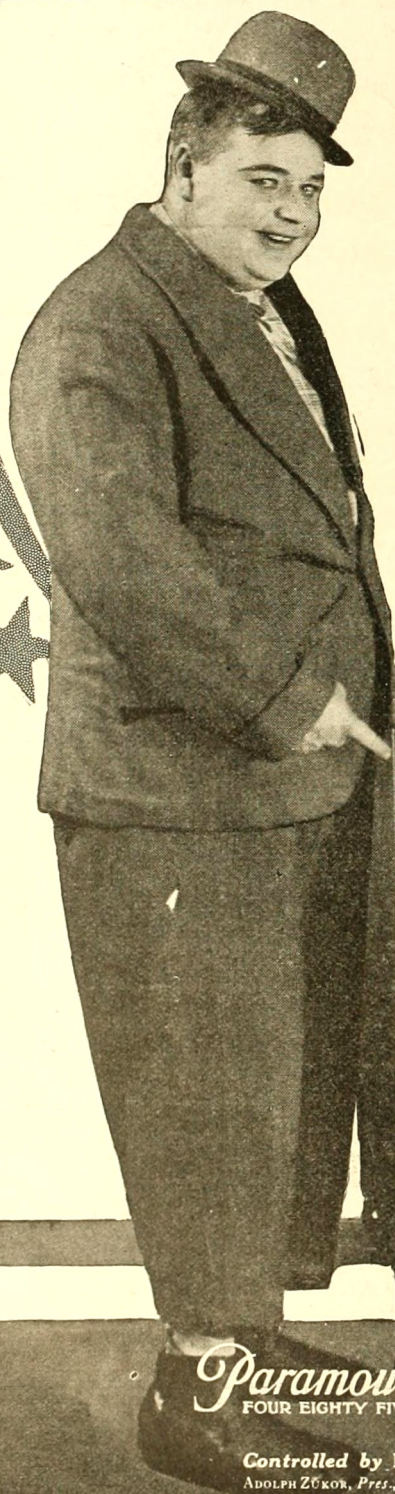
Presented by JOS. M. SCHENCK in

"The Butcher Boy"

Released April 23rd

If you want to put more people into your theatre, get the "run" and "price" of the Paramount Arbuckle Comedies from the nearest Paramount Exchange whether you are now doing business there or not.

**DO YOU WANT
TO FILL THAT UP?**



Paramount Pictures Corporation
FOUR EIGHTY FIVE FIFTH AVENUE 41 FORTY FIRST ST.
NEW YORK, N.Y.

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUCKOR, Pres., JESSE L. LASKY, Vice-Pres., CECIL B. DE MILLE, Director General

JOS. M. SCHENCK presents

"FATTY" ARBUCKLE

in a Scream in two reels entitled

"The Butcher Boy"

The First Paramount Arbuckle Comedy

RELEASED APRIL 23RD.



The Rising Son



Paramount Pictures Corporation
FOUR EIGHTY FIVE FIFTH AVENUE at FORTY FIRST ST.
NEW YORK, N.Y.

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
Copyright 1917, by Famous Players-Lasky Corporation, New York, N.Y.



"There you are!"



"Crammed full of laughs and chuckles, the offering justifies the wide pre-showing bookings of the Arbuckle comedies."

Moving Picture World.

"Arbuckle will be hard put to it to maintain the quality of his premier release, but if he succeeds, his output will be second to none in the country."

Morning Telegraph.

"If a flying start will help, the new Fatty Arbuckle comedies are going to cross the tape first in the race for clean, dependable slapstick that will always get the money."

Motion Picture News.

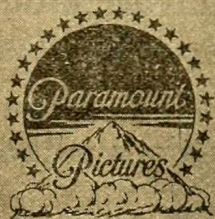
"The true character of 'The Butcher Boy' can best be conveyed by the statement that it comes fully up to the expectations arising from Arbuckle's past performances and the voluminous press notices announcing the comedian's first appearance on the Paramount Program."

Exhibitor's Trade Review.

"The producers of this new Arbuckle series have undoubtedly a keen sense of the type of situations that are suited to his lumbering absurdities. As for Arbuckle himself, exhibitors have discovered long ago that he is the best-known proof of the fact that everybody loves a fat comedian."

Dramatic Mirror.

The Critics recommend
"Fatty" Arbuckle in
"The Butcher Boy"
Presented by Jos. M. Schenck
Released April 23rd



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE at FORTY-FIRST ST.
NEW YORK

"The Knife"

is only one of the things that's worth watching. You wouldn't believe what a good comedian can do with a knife, until you see "Fatty" Arbuckle.

"Fatty" Arbuckle

Presented by JOS. M. SCHENCK
in

"The Butcher Boy"

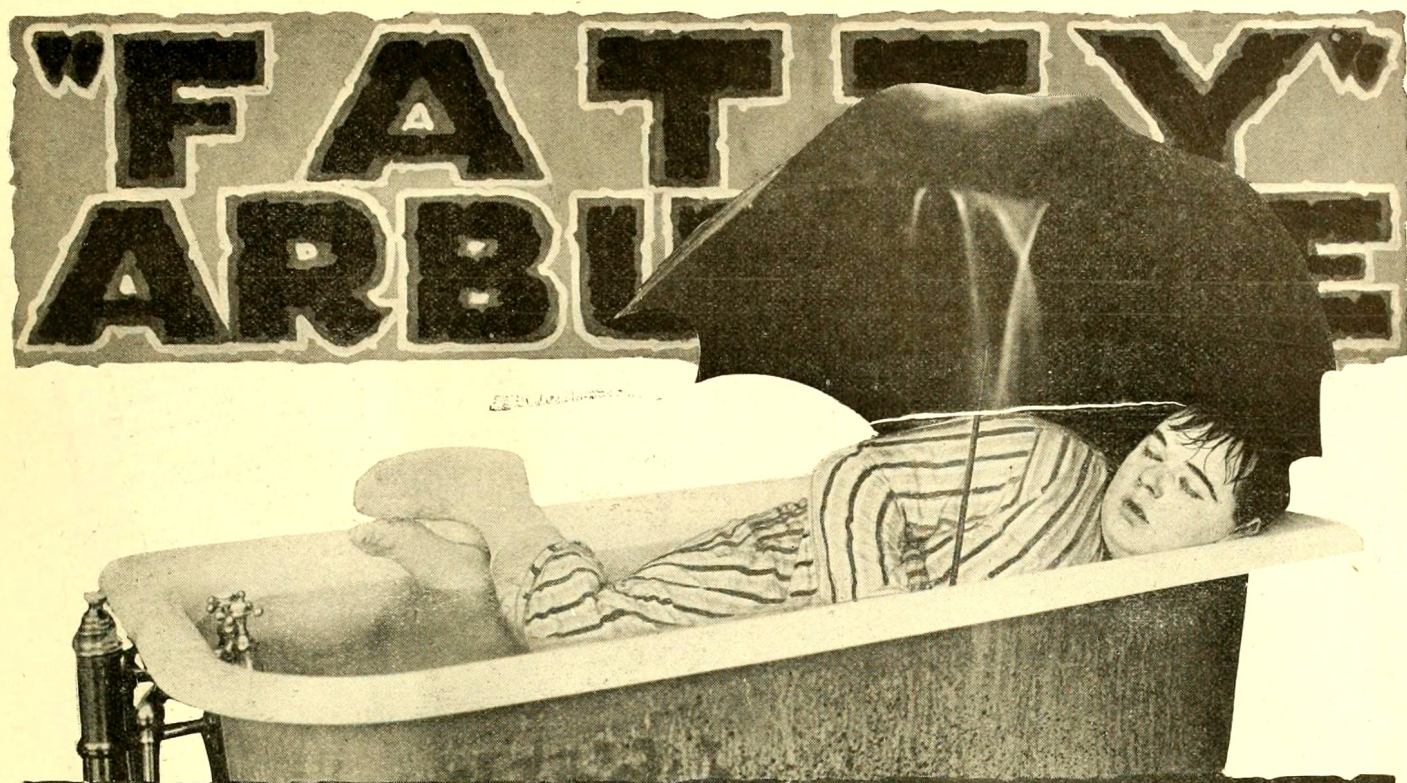
A riotous
Two-Reel Comedy
Released April 23rd.



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE at FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres.; JESSE L. LASKY, Vice-Pres.; CECIL B. DE MILLE, Director General





"Fatty" Arbuckle's second two-reel "screamer," in which he plays the dutiful but erring young husband, is the latest "thing" in comedy—it is a smashing, howling comedy, but the "pie is silent as in Paramount"

"A Reckless Romeo"

although a riotous, roaring rough-house, makes the "old boys" wish they could get in it, and sends everybody home laughing, satisfied, rested and happy.

Coming May 21st

Paramount Pictures Corporation
FOUR EIGHTY FIVE FIFTH AVENUE or FORTY FIRST ST.
 NEW YORK, N.Y.

Controlled by FAMOUS PLAYERS-LASKY CORPORATION

ADOLPH ZUKOR, Pres.

JESSE L. LASKY, Vice-Pres.

CECIL B. DE MILLE, Dir. Gen.

Jos. M. Schenck *presents*

"Fatty" Arbuckle in "A Reckless Romeo"



**"Won't you come
over to my house"**

is what "Fatty" wrote on a card to the stork. He admired a baby in the park and it was all right until friend wife caught sight of the above picture then—but see the picture. As a *drawing card* you can't beat "Fatty" Arbuckle, and can you do better than "tickle your patrons to death"? **"A laugh is worth twenty sighs in any market."**

**Released
May
21st**



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE at FORTY-FIRST ST
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres., JESSE L. LASKY, Vice-Pres., CECIL B. DE MILLE, Director General



JOS. M. SCHENCK *presents*

▽▽ "FATTY" ARBUCKLE ▽▽

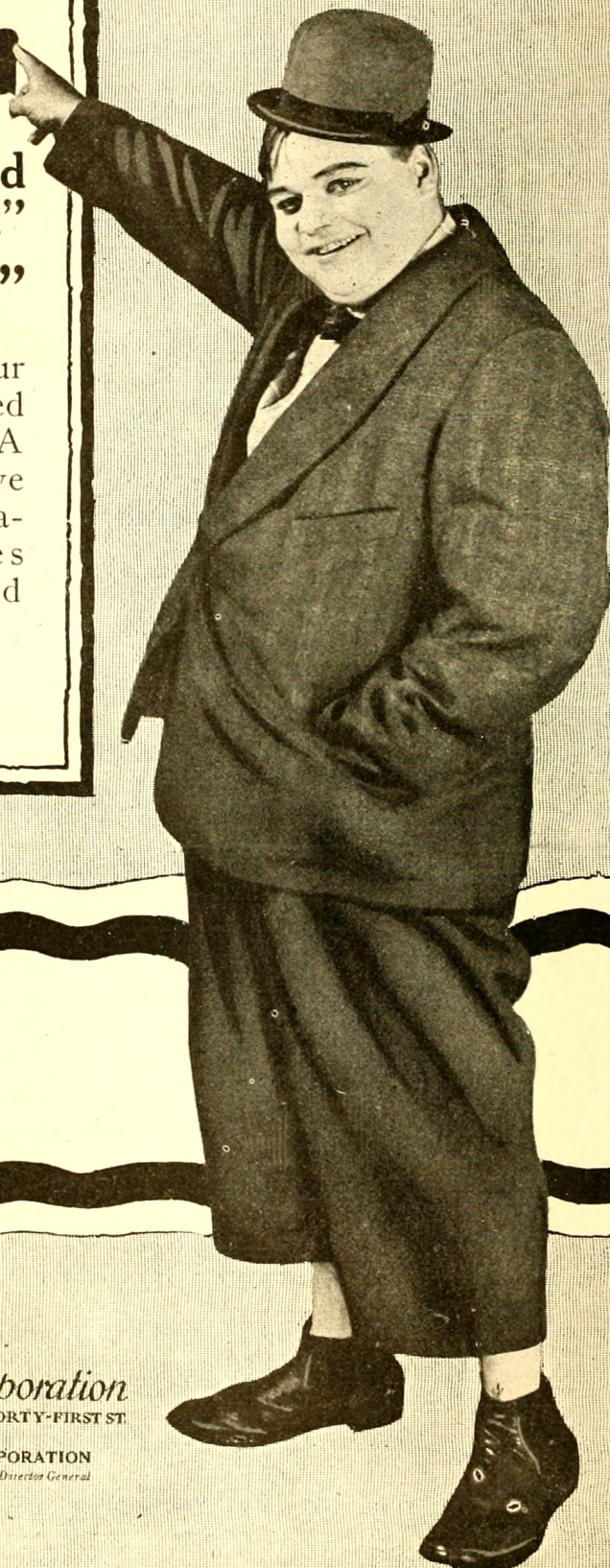
"A Laugh

is worth a hundred
frowns in any market"

"A Reckless Romeo"

will prove it to you. Your patrons want to be amused—they want to laugh. "A Reckless Romeo" will give them what they want. Paramount-Ar buckle comedies will make *more* pleased patrons for you.

Released May 21st



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE 41 FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres., JESSE L. LASKY, Vice-Pres., CECIL B. DE MILLE, Director General

JOS. M. SCHENCK *presents*

"FATTY" ARBUCKLE



IN "THE ROUGH HOUSE" COMING JUNE 25TH

The roughest, wildest, funniest two-reel comedy that
"Open Market" was ever made—bar none.

Now!



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE at FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres., JESSE L. LASKY, Vice-Pres., CECIL B. DE MILLE, Director General



"FATTY" ARBUCKLE



Fatty is at his best—better than his best. There's not a quiet minute from the moment his beaming countenance first flashes before you until you get it—sad but true "The End."

Have you already booked

"THE ROUGH HOUSE"

If not, you have the biggest chance of your lifetime to send out of your theater the most pleased, delighted and *boosting* audience that ever crossed your threshold.

THIRD PARAMOUNT ARBUCKLE COMEDY

A Vast, Fast and Exciting Comedy

Presented by Jos. M. Schenck

Sold on the principle of absolute and unqualified open bookings
Available to any and every motion picture Exhibitor in the country

**Released
June 25th**

Paramount Pictures Corporation
FOUR EIGHTY FIVE FIFTH AVENUE NEW YORK, N.Y.
at FORTY FIRST ST.

Controlled by Famous Players-Lasky Corporation
Adolph Zukor, Pres. Jesse L. Lasky, Vice Pres. Cecil B. DeMille, Dir. Gen.



We have secured good advertisers to talk to YOU. Listen to them!

"There you are"

Reviews

"'Fatty' Arbuckle's latest comedy is well-named. It is seldom that the strenuous efforts of acrobat comedians ever bring forth such knock-out results."

—*Exhibitor's Trade Review.*

"Not an unoccupied moment in the entire picture."

—*Moving Picture World.*

"The story is wonderfully fitted for his inimitable characteristics."

—*Motography.*

"In the third picture Fatty has left nothing undone or untouched to make it the most screamingly hilarious production he has ever appeared in."

—*Motion Picture News.*

"It is undoubtedly the best he has done and lives up to its name with a vim and is two reels of genuine comedy action and 'punch' and brimful of fun."

—*Morning Telegraph.*

"Fatty" Arbuckle's

third comedy

"The Rough House"

*acclaimed by press
as huge success.*

If you haven't arranged booking—ask for dates at the nearest Paramount exchange—**now.**

Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE 41 FORTY-FIRST ST.
NEW YORK

FATTY ARBUCKLE

Presented by Jos. M. Schenck

**Third Paramount-Arbuckle
Comedy**

A vast, fast and exciting screamer

"Fatty" is at his best—better than his best. There's not a quiet minute.

Have you already booked

• THE

"ROUGH HOUSE"

Then be glad, for you will have the happiest, biggest, boosting audience that ever came to see a comedy.

Released June 25th

at all Paramount Exchanges. Sold on the principle of absolute and unqualified "open booking."

Available to any and every motion picture Exhibitor in the country.

Be sure to see this profit producer.



"FATTY" ARBUCKLE



Presented by Jos. M. Schenck

The *third* Paramount - Arbuckle Comedy is the biggest success in "laugh makers" that has ever been made.

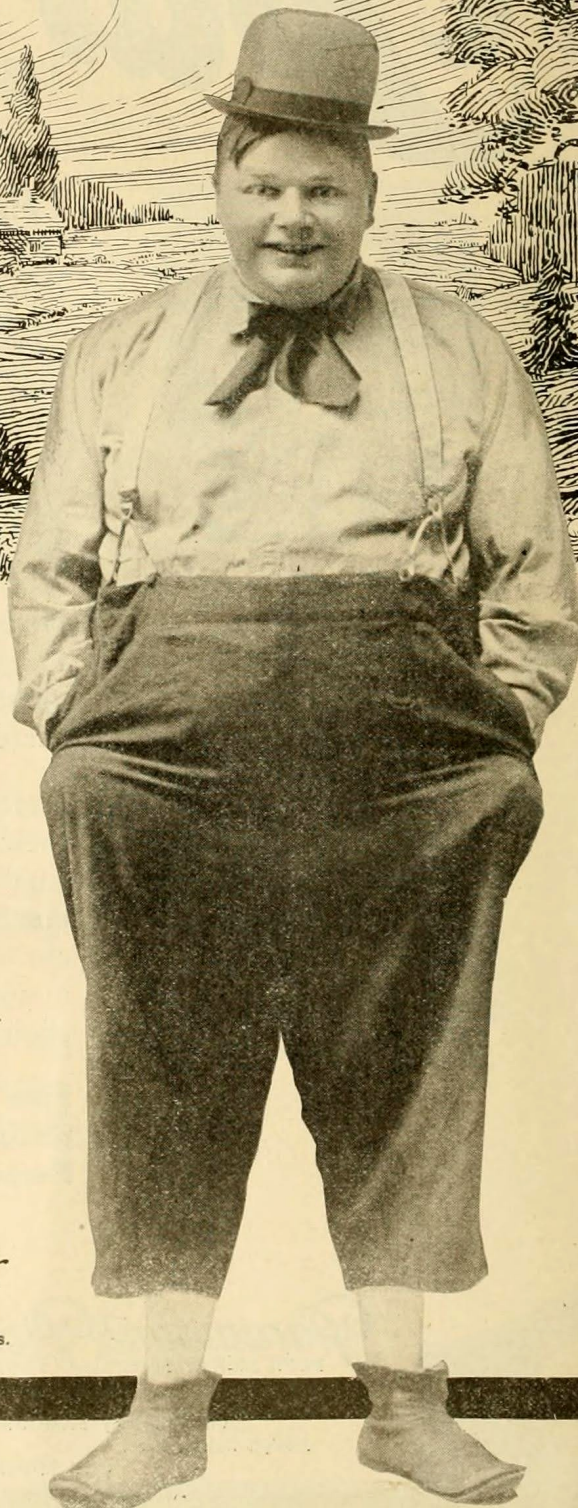
"The Rough House"

The name is descriptive, the story is there but you forget it in the rush of action. A twentieth century howitzer or 14 centimeter seige gun isn't in the same class with "Fatty" Arbuckle, Al. St. John and Buster Keaton. Laughs are growing scarce nowadays so the demand for them has increased.

Don't miss this chance. "Open market" at all Paramount exchanges.

Paramount Pictures Corporation
FOUR EIGHTY FIVE FIFTH AVENUE at FORTY FIRST ST.
NEW YORK, N.Y.

Controlled by FAMOUS PLAYERS-LASKY CORP.
Adolph Zukor, Pres. Jesse L. Lasky, Vice-Pres.
Cecil B. DeMille, Dir. Gen.



FATTY ARBUCKLE

presented by Jos. M. Schenck, in

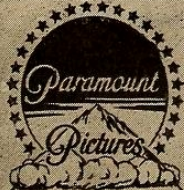
the *fourth* and best of the Paramount-Arbuckle Comedies—

“His Wedding Night”

Comedies—especially two-reelers of the Arbuckle “sure-fire” variety—are more than good showmanship *now*; they are a *necessity*.

Help your people to “pack all their troubles in the old kit bag and smile—smile—smile.”

Released August 20th



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE at FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres., JESSE L. LASKY, Vice-Pres., CECIL B. DE MILLE, Director General



Fatty Arbuckle



*Presented by
Jos. M. Schenck*

To find out how many people your theatre really will hold, put on this Paramount-Arbuckle Comedy; then count all those sitting, standing and hanging to the ceiling.

"His Wedding Night"

Released August 20th

proves that Paramount is adhering to its promise to make each Arbuckle comedy **bigger, better, and more profitable to you** than the last.

Book **all** the Arbuckle Comedies.



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE at FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres., JESSE L. LASKY, Vice-Pres., CECIL B. DEMILLE, Director General

FATTY ARBUCKLE



Presented by Jos. M. Schenck in

"His Wedding Night"

a rip-roaring, slap, dashing comedy—

a straight tip—

MOST people go to the theatre to laugh, and today, more than ever, there is enough to cry about, outside. Make your house a laugh-house—show Paramount-Arbuckle Comedies to cash in big—but show comedies.

Released August 20th

DON'T MISS A PARAMOUNT-"FATTY" ARBUCKLE COMEDY

Paramount Pictures Corporation
FOUR EIGHTY FIVE FIFTH AVENUE AT FORTY FIRST ST.
NEW YORK, N.Y.

FATTY ARBUCKLE

All This 'Week

the leading theatres
in America will

"Hang Out the
Arbuckle Sign"

The king of "Mirth-makers" will
bring joy to the hearts of all.

"His
Wedding
Night"

Released August 20th

This riot of gladness is about as
quiet as a W. C. T. U. meeting.

For real science come
and watch Arbuckle
put an "out-drop"
on a pie.



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE 24 FORTY-FIRST ST.
NEW YORK

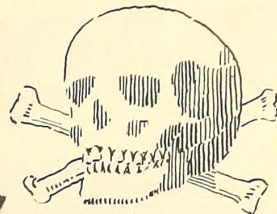
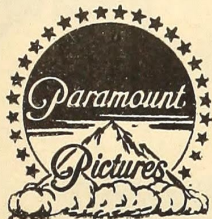
Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres., JESSE L. LASKY, Vice-Pres., CECIL B. DEMILLE, Director General



JOS. M. SCHENCK *presents*
"FATTY" ARBUCKLE
"Oh! Doctor"



JOS. M. SCHENCK *presents*
'FATTY' ARBUCKLE



Will make you wish your house was twice as big

Paramount Pictures Corporation
FOUR FIFTY-FIVE FIFTH AVENUE at FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice-Pres.
CECIL B. DEMILLE, Director General

Jos. M. SCHENCK *presents*

FATTY ARBUCKLE

Oh! Doctor



He's All Cut!

Quick, Watson, the needle! "Fatty's" having another attack of riotitis that'll draw a lot of attention from his millions of followers. He'll make your house look like a Coney Island express on Sunday.

An Arbuckle comedy together with a Paramount feature countersinks the impression of super-showmanship in the minds of your public.



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE at FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres., JESSE L. LASKY, Vice-Pres., CECIL B. DEMILLE, Director General

Jos. M. Schenck *presents*

FATTY: ARBUCKLE "Oh! Doctor"

In these days when everybody is showing a feature, the exhibitor who ADVERTISES a Paramount-Ar Buckle two-reeler in addition to a Paramount feature HAS THE EDGE

on all his competitors.

Paramount Pictures Corporation
FOUR FIFTY-FIVE FIFTH AVENUE 40 FORTY-FIRST
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice-Pres.
CECIL B. DE MILLE, Director General



JOS. M. SCHENCK *presents***ROSCOE
ARBUCKLE** *in***"FATTY AT
CONEY,
ISLAND"****NO QUESTIONS.**

They don't ask you what "Fatty" is showing in. When it's "Fatty" they don't care—they know it's good.

Don't let your competitor beat you to it. If you have no competitor give your people the best anyway — you might have one some day.

But, with the "Butcher Boy" in mind we say this is the best one "Fatty" has ever made.

*Paramount Pictures*

JOS. M. SCHENCK *presents*
ROSCOE
"FATTY" ARBUCKLE
in **"FATTY in CONEY ISLAND"**

Released October 29th

Can't you imagine it yourself? "Fatty" in the home of "hot dogs," string molasses candy, and custard pie comedy.

"The Butcher Boy," great as it was, never even approached this.

Putting across one of "Fatty" Arbuckle's rollicking riots of joy is simply a matter of letting them know you have it.

Don't let your voice sink, though.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



Paramount Pictures



Joseph M. Schenck *presents*

"FATTY" ARBUCKLE

in

"A Country Hero"

Buckle Up to Arbuckle

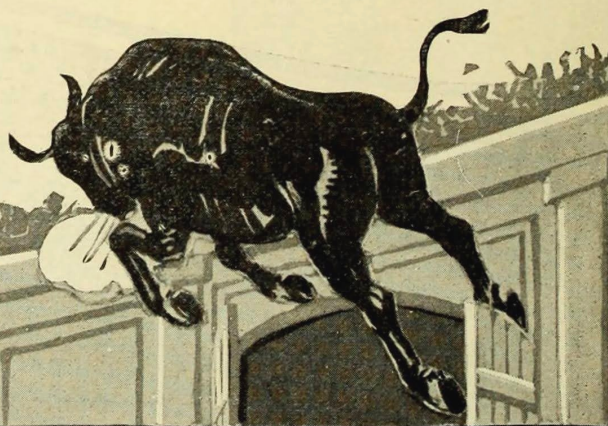
and watch your box office expand. Get in on "The Country Hero," the best "admission" tonic and grouch cure ever put over by "The Prince of Mirth."

Each laugh is worth many admissions.

Get in **now**. Get in **big** and get in **long**.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



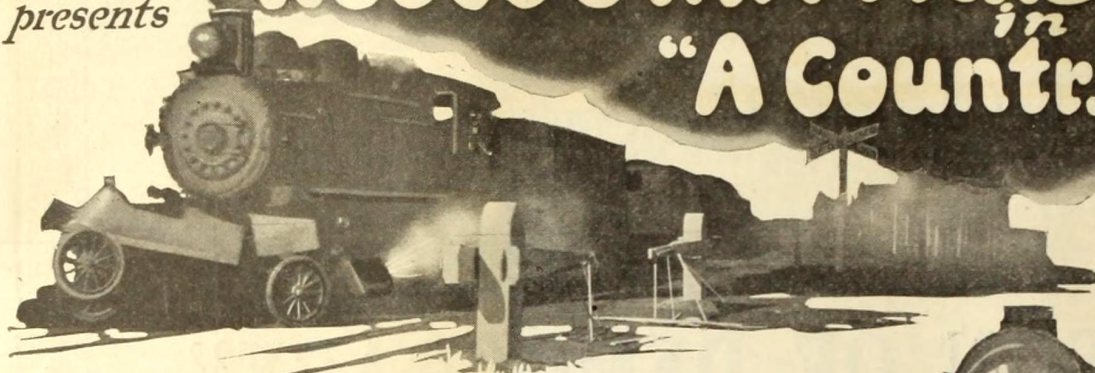
Paramount Pictures



Joseph M.
Schenck
presents

ROSCOE "FATTY" ARBUCKLE

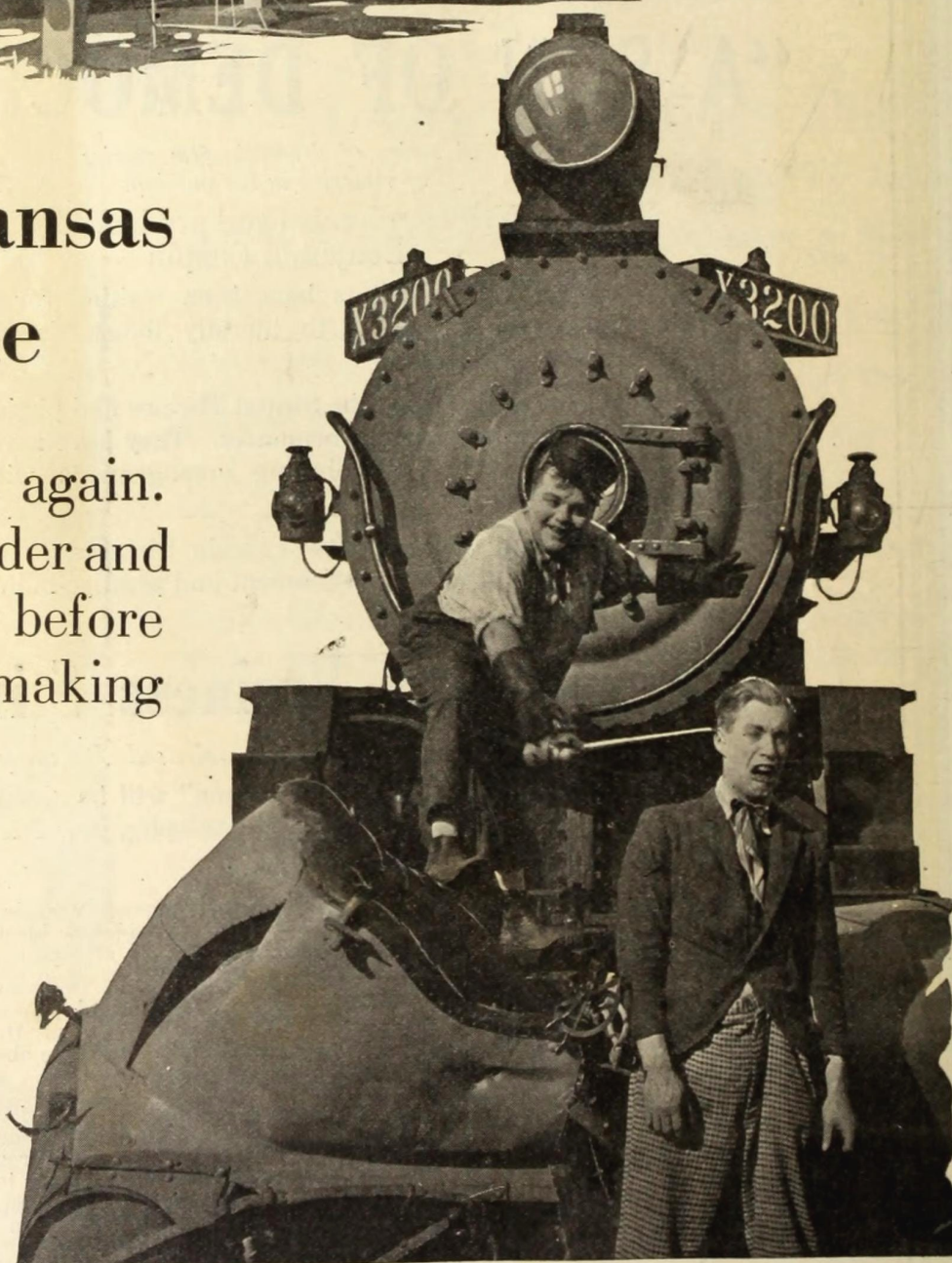
"A Country Hero"



Like a Kansas
cyclone

HE'S done it again.
Landed harder and
faster than ever before
in his money-making
career.

It's Christmas now—they
want to laugh. If you
want to get all the Christ-
mas crowds you'll have
to book a "long run."



Paramount Pictures



Joseph M. Schenck *presents***"FATTY" ARBUCKLE****in**
"A Country Hero"

FOR speed, real
downright fun and
hilarity, there never
was a better laugh-
provoker than the
latest Paramount-
Arbuckle comedy.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK

*Paramount Pictures*

1918



Paramount-Arbuckle Comedies

JOS. M. SCHENCK

presents

Roscoe "Fatty" Arbuckle

in

"OUT WEST"

Produced by Comique Film Corporation

STRANDED ON THE DESERT!

A LONE on the desert, "Fatty" Arbuckle begins his chaotic adventures in this newest and best Paramount-Arbuckle Comedy.

Indians and bandits send him waddling in panic across the sands, but revenge comes at last.

Your patrons will scream with joy when "Fatty" in a wild, smashing riot, makes himself King of the Desert, and reformer-extraordinary.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



Paramount-Arbuckle Comedies



JOS. M. SCHENCK

Presents

Roscoe "Fatty" Arbuckle in "OUT WEST"

Produced by Comique Film Corporation.

JUST ADVERTISE—"HERE'S 'FATTY' AGAIN"

Tell your town that you're showing another Paramount-Arbuckle Comedy and the crowds will come joyously on the run, knowing that they're going to laugh themselves

almost to death. "Out West" is a scream with "Fatty" in the role of a reformer who straightens out "Mad Dog Gulch", with a Bible in one hand and a six-shooter in the other.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



Paramount-Arbuckle Comedies

"Out West"

"FATTY" has a knock-out in this new Paramount-Arbuckle Comedy. These two-reelers are piling up business for the crafty exhibitor who books them.

The crowds will thank you for showing "Out West" and will ask you to hurry and get more like it.

In this one, "Fatty," stranded in a desert, subdues the bad men in "Mad Dog Gulch" and with the help of a pretty girl reforms them all.



JOS. M. SCHENCK

Presents

Roscoe "Fatty" Arbuckle

in

"Out West"

Produced by Comique Film Corporation

Released exclusively through Paramount
Pictures Corporation



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





Paramount-Arbuckle Comedies

JOS. M. SCHENCK

Presents

Roscoe "Fatty" Arbuckle

in

"Out West"

Produced by Comique Film Corp.

"Fatty" Arbuckle a "Gun Man"!

WITH a minister's daughter in one hand and a six-shooter in the other, "Fatty" reforms Mad Dog Gulch—in this, the newest and best Paramount-Arbuckle Comedy.

It's a wild riot that will make the crowds whoop with joy! "Fatty" fears not the bloodthirsty bandits and the naive methods he uses to conquer them will drive your patrons into hysterics.

You're missing a lot if you're not booking Paramount-Arbuckle Comedies.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





Paramount-Arbuckle Comedy

Joseph M. Schenck presents

ROSCOE "Fatty" ARBUCKLE

in

"THE BELL BOY"

Produced by Comique Film Corporation

"HOW he does it without killing himself is more than I can understand," remarked one of "Fatty's" fascinated fans a few days ago.

Wait till she sees him in "The Bell Boy"!

"Picture hardened" exhibitor that you are you'll laugh at every move in this, the greatest of all Paramount-Arbuckle Comedies.

See it at your Exchange. Laugh at it yourself. Then pass the good thing along.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



FAT TY

in the Films that

To State Rights Buyers:~

24

Single Reel
Re-issues
Produced by
MACK SENNETT

SO SURE OF SUCCESS
THAT THREE QUARTERS
OF THE COUNTRY
WAS ALREADY SOLD
BEFORE OUR FIRST
ANNOUNCEMENT

COMMUNICATE AT ONCE
FOR INFORMATION REGARDING
YOUR TERRITORY !!!



ARBUCKLE

made him Famous!

To Exhibitors:~

THEY ARE SO SURE
OF POPULARITY
AND PROFIT THAT
THE LEADING
EXHIBITORS ARE
**BOOKING
THEM NOW!**

THEY ARE MOST
REMARKABLE
RE~ISSUES THE
CREAM OF THE
BEST COMEDIES
EVER PRODUCED
ALL RECONSTRUCTED
RE~EDITED AND
RE~TITLED ~~~

W.H. PRODUCTIONS CO.
71 WEST 23rd St. *Wonderful Hits* NEW YORK CITY



STATE RIGHTS
BUYERS~



FATTY ARBUCKLE

IN THE PICTURES
THAT MADE HIM FAMOUS
24 Single reels

MANY TERRITORIES WERE SOLD
OVER THE WIRE IMMEDIATELY AFTER
OUR FIRST ANNOUNCEMENT.

Communicate at once for information
regarding your territory.

W·H·PRODUCTIONS CO.

71 WEST 23rd St.

Wonderful Hits

NEW YORK CITY



Dog Gone You, Fatty!

YOU have undone me! Here I am, the town's leading business man—supposed to be dignified at all times!

My wife and children dragged me to a picture show last night and I preserved my dignity and stroked my whiskers and pretended moving pictures were not worthy of my notice—I did until *your* picture came.

Then I disgraced myself.

I didn't want the people to know I ever even smiled or that my grouch was a bluff.

But you made me roar until the whole town—they were all there—found me out.

After the show several men smiled at me and said, "Hello!" And today I was invited to join the Country Club!

They have found out I am human! Now my whole life is ruined—and by you. Dog gone you!

(Signed) A. GROUCH.

P. S.—The worst of it is that the theatre manager says he won't show another of your pictures for six weeks! I don't see how I can wait.—A. G.

PARAMOUNT-ARBUCKLE COMEDIES.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



1919

Paramount-Arbuckle Comedies



And More Coming!

THAT'S the joyous thought that fills the heart of every exhibitor who shows Paramount-Arbuckle Comedies.

More are coming! Regularly!

Each "Fatty" Arbuckle comedy is a great box-office attraction. But the best thing about it is that it is the forerunner of another even better. Here are the fourteen.

- | | |
|--------------------|-------------------------|
| "Camping Out" | "A Country Hero" |
| "The Sheriff" | "Fatty at Coney Island" |
| "The Cook" | "Oh, Doctor" |
| "Good Night Nurse" | "His Wedding Night" |
| "Moonshine" | "The Rough House" |
| "The Bell Boy" | "A Reckless Romeo" |
| "Out West" | "The Butcher Boy" |

Produced by Comique Film Corp.,
Jos. M. Schenck, Pres.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



If you want the **NEWS** buy the **WORLD**.

Paramount-Arbuckle

COMEDIES



Hey, Fatty!

ARE you *human*? Folks are beginning to believe you're not.

They don't believe any *human* being could turn out, month after month, such bundles of uproarious laughs as you do.

And every bundle bigger and better. Is there no bottom to your laugh mine?

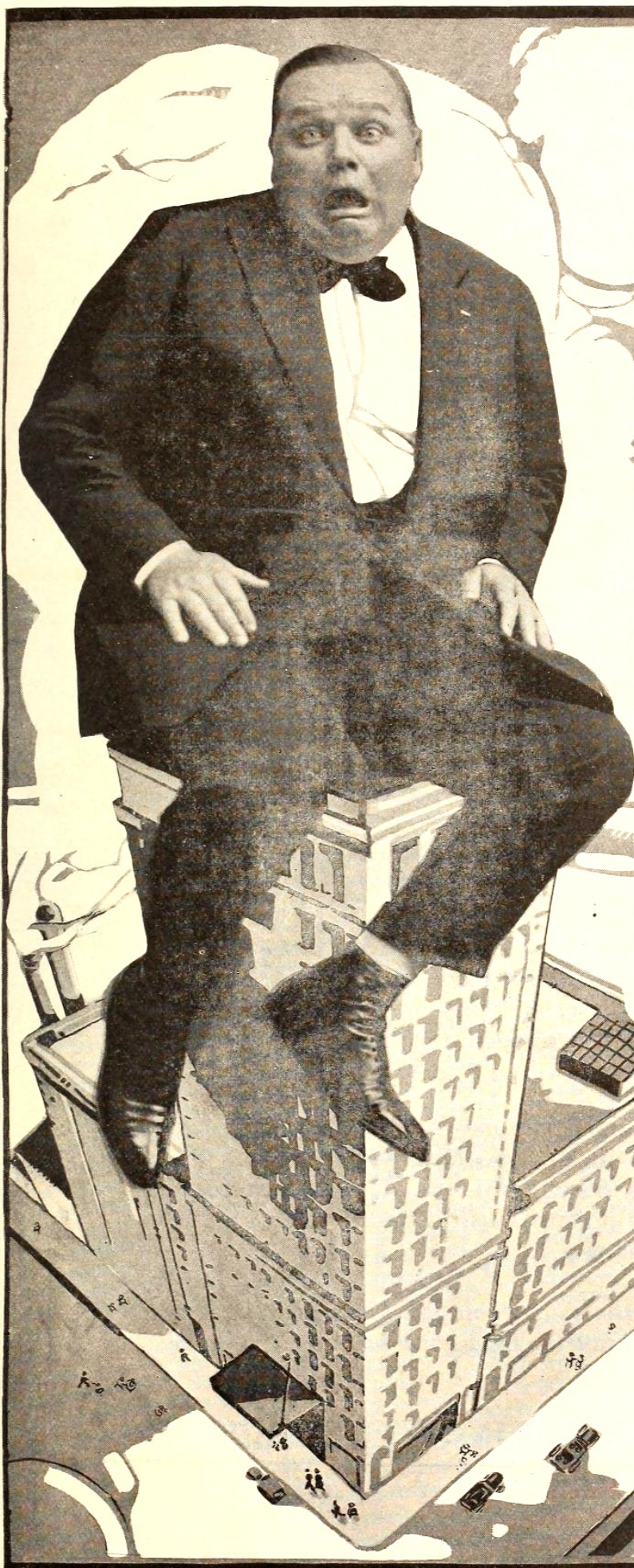
How do you do it, "Fatty"? Are you a wizard? Or are you just a genius?

Whatever it is, keep at it. You have the public with you so strong that every time a theatre advertises "'Fatty's' here today," the whole town is there, too.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
 NEW YORK





PARAMOUNT- ARBUCKLE

Clear to the Roof

Paramount-Ar buckle comedies have lifted many a box-office statement up to the roof.

Such care destroyers as "The Bell Boy," "Moonshine," "The Sheriff," "The Cook," "Love," "Camping Out," "Good Night Nurse," and, in fact, all the other products from the Paramount-Ar buckle laugh-laboratory are tonics for your business.

They can be taken in repeated doses. A healthy habit.

Book 'em all over again. Folks never wanted to laugh so much as right now.

Let 'em laugh!



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK



COMEDIES

STAGE
ENTRANCE

Joseph M. Schenck presents

FATTY

IN

PARAMOUNT- ARBUCKLE COMEDIES

*Beginning the New
Season*

PARAMOUNT-FATTY ARBUCKLE Comedies will be released on the Selective Booking Plan during the season 1919-1920. Bigger, better, funnier, more popular than ever, they will vie with the biggest features, in their power to attract money to the box-office.

The first feature comedy, "Back Stage" written and directed by Fatty Arbuckle will be released September 7. Buster Keaton, Al St. John and Molly Malone are in the cast.

See it at your exchange. You'll want to book it.

No "better picture season" can start right without Fatty Arbuckle.

*Produced by
Comique Film Corporation*

*Released Exclusively
Through*



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK



ARBUCKLE



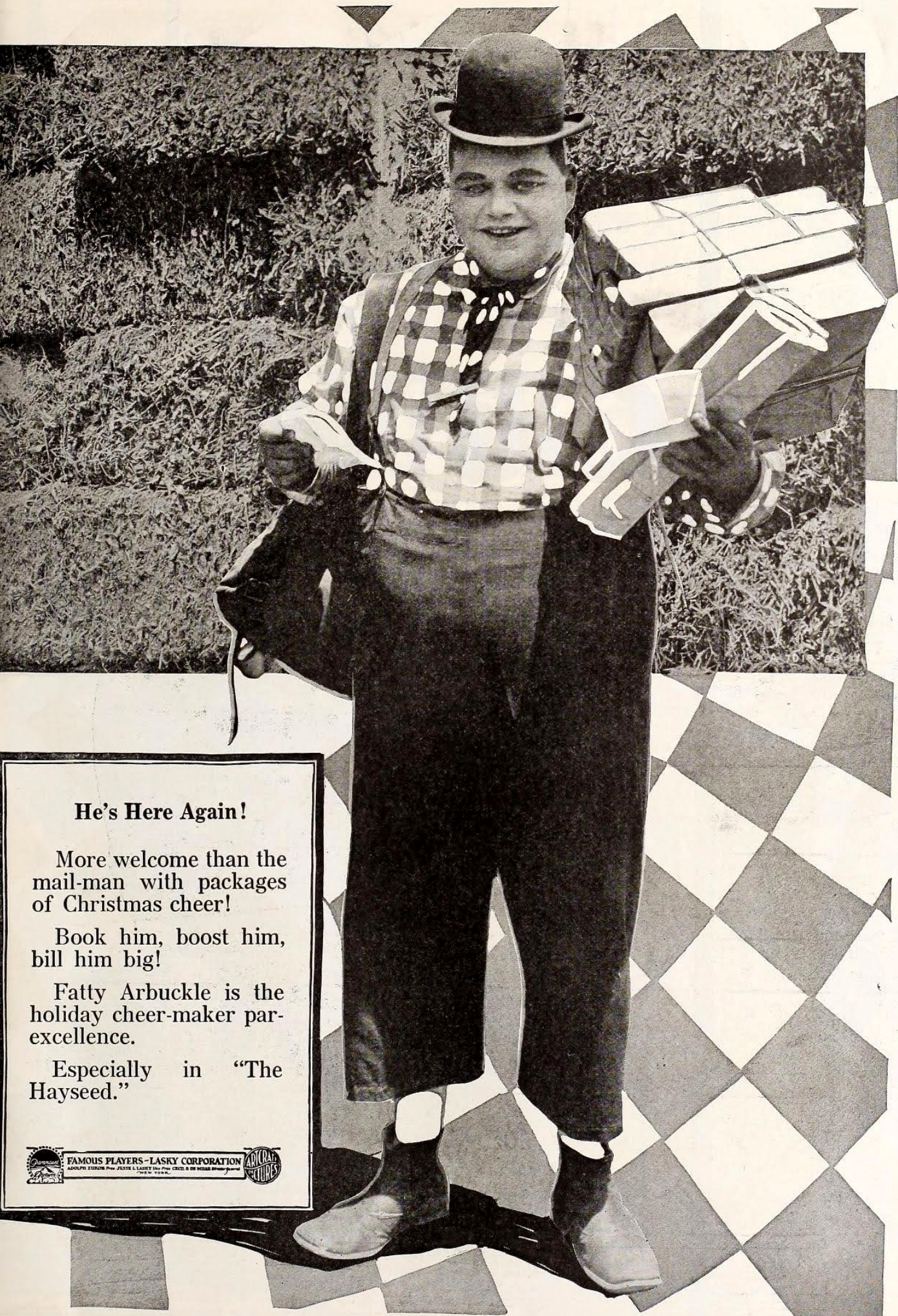
Paramount-Arbuckle Comedy

JOSEPH M. SCHENCK *Presents*

"FATTY"
ARBUCKLE
in
"THE HAYSEED"

WRITTEN AND DIRECTED BY "FATTY" ARBUCKLE





He's Here Again!

More welcome than the mail-man with packages of Christmas cheer!

Book him, boost him, bill him big!

Fatty Arbuckle is the holiday cheer-maker par-excellence.

Especially in "The Hayseed."



Paramount-Arbuckle Comedy

JOSEPH M. SCHENCK PRESENTS
"FATTY"
ARBUCKLE
in "THE HAYSEED"

WRITTEN AND DIRECTED BY "FATTY" ARBUCKLE



TRY THIS ON YOUR BOX-OFFICE

'I LIKE him for his foolish smile that doth the foolish heart beguile. I like him—well, 'cause I've a hunch he'd be so awfly nice to punch. I like the man because he's lazy; I like him 'cause he knows he's crazy. I like the way he'd up and hurl a guy who dared insult a girl. I like him, well, because, godluvim, there is so terribly much of him!'

So sings Mae Tinee. And as for "The Hayseed": "Here are more laughs for his admirers. 'The Hayseed' is quite up to the standard with Arbuckle in his element"—*Exhibitor's Herald*.

Fatty Arbuckle makes poor programs good; good programs better and better programs best.

Take him home and try him on your box-office.



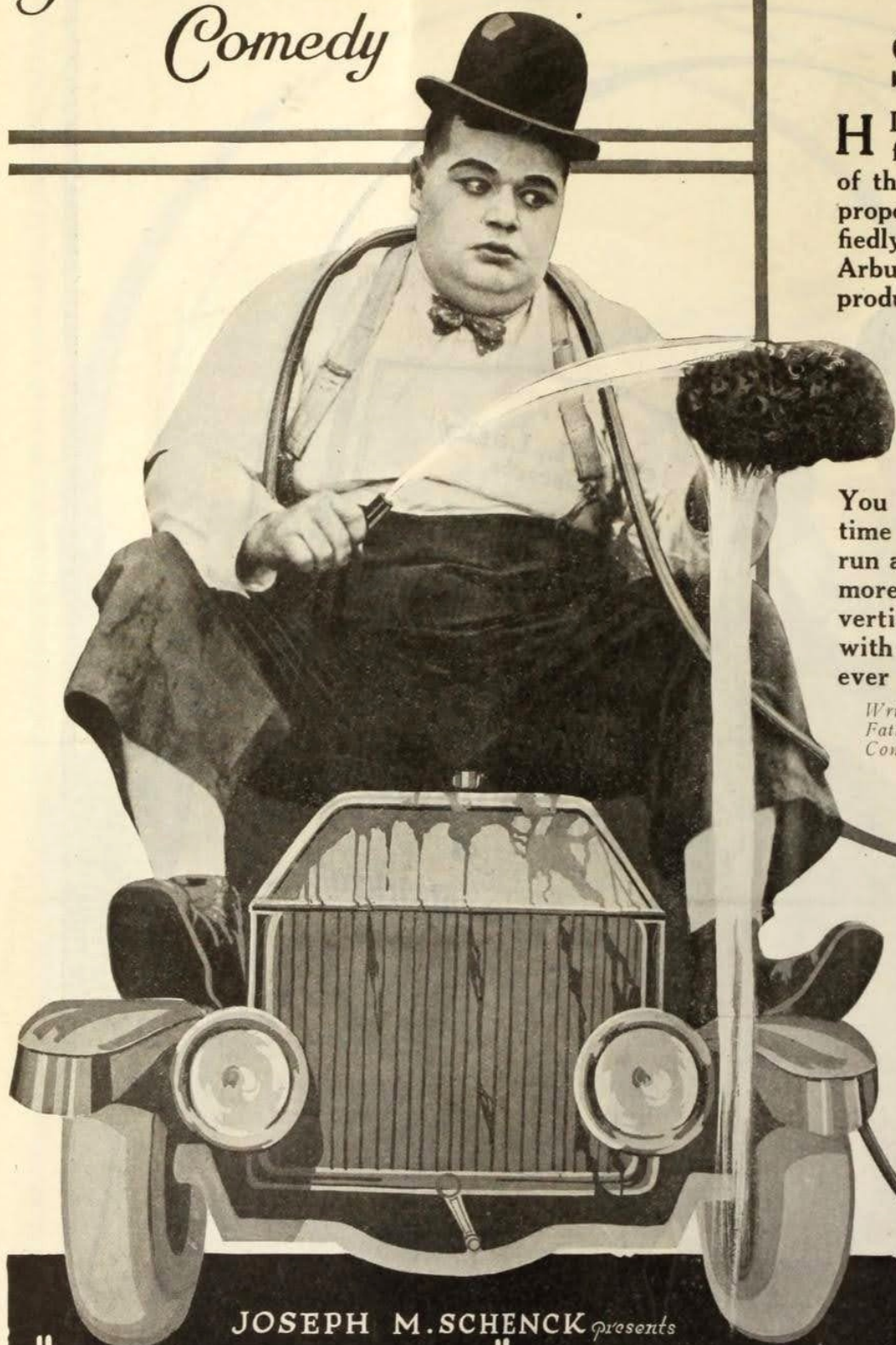
FAMOUS PLAYERS-LASKY CORPORATION

ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General.
NEW YORK.



1920

*Paramount-Arbuckle
Comedy*



Soak It!

HIT this one hard—
for it's a real feature
of the biggest box-office
proportions. Unquali-
fiedly the funniest
Arbuckle comedy ever
produced! Do you realize

what that
means?

You can run it
as a feature and
draw S. R. O.
crowds with it.

You can run it a long
time and bring it back to
run again. You can get
more word-of-mouth ad-
vertising with it than
with any comedy you
ever played.

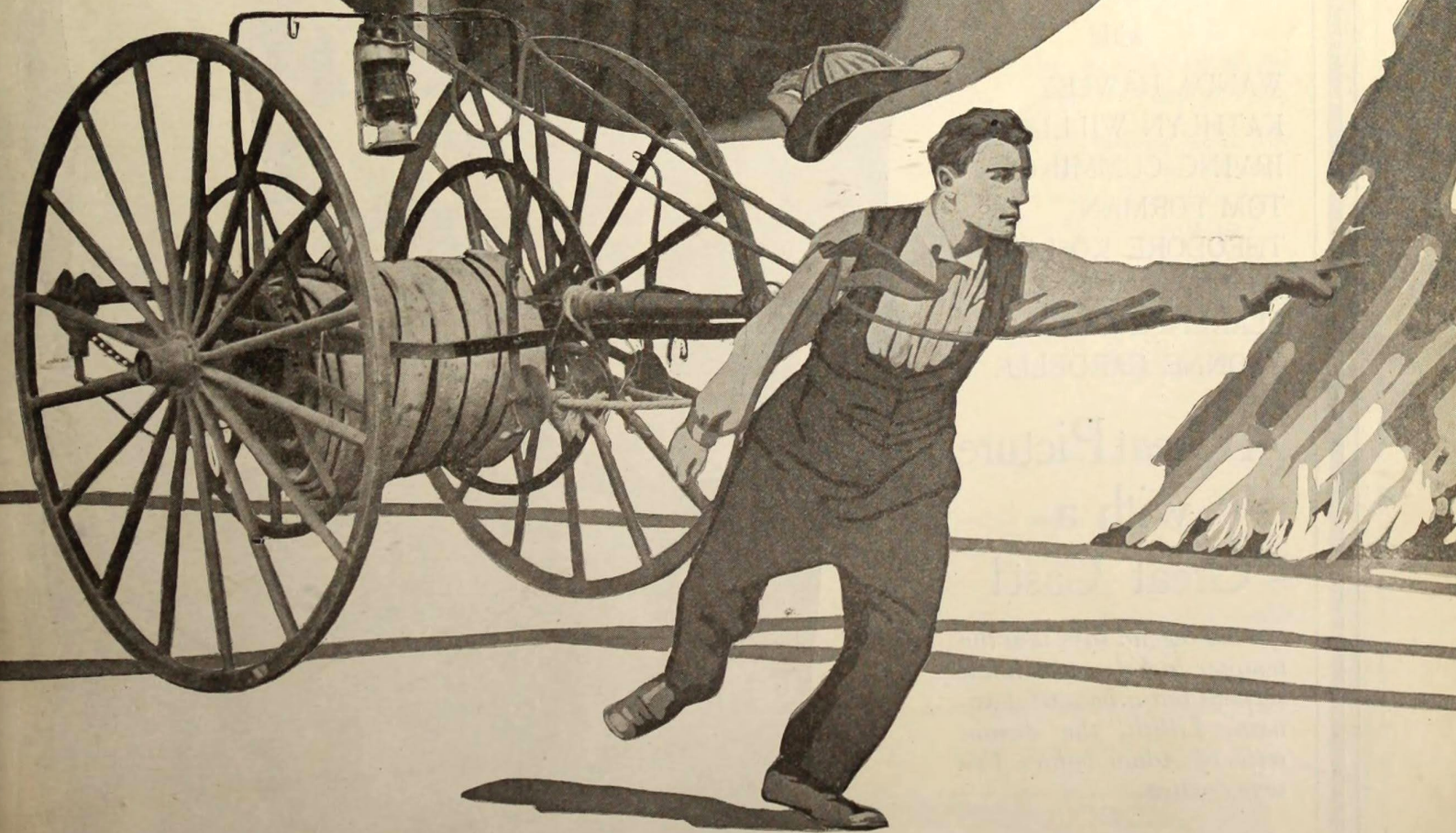
*Written and directed by
Fatty Arbuckle produced by
Comique Film Corporation*

JOSEPH M. SCHENCK *presents*

"FATTY" ARBUCKLE

❑ "in THE GARAGE" ❑

WRITTEN *and* DIRECTED by FATTY ARBUCKLE



Paramount-Arbuckle Comedy

JOSEPH M. SCHENCK *presents*

"FATTY" ARBUCKLE IN "THE GARAGE"

It catches on like a house afire!

EVERY New York daily spoke of "The Garage" as one of the funniest pictures ever filmed, when it played four Broadway theatres last week.

The trade papers weren't far behind. They agree like this:

"No picture bearing the Arbuckle brand has ever packed more laughs into two reels of films."—*Moving Picture World*.

"Should prove welcome to every exhibitor."
—*Exhibitors Trade Review*.

"A fast moving comedy that will be liked."
—*Variety*.

"Roused the spectators to loud and emphatic appreciation."—*Motion Picture News*.

"More laughs than any other effort of his for weeks."—*Dramatic Mirror*.

Exhibitors who have played it are enthusiastic in their reports.

And the public will laugh for weeks!

Written and directed
by Fatty Arbuckle

Produced by Comique
Film Corporation



FAMOUS PLAYERS-LASKY CORPORATION

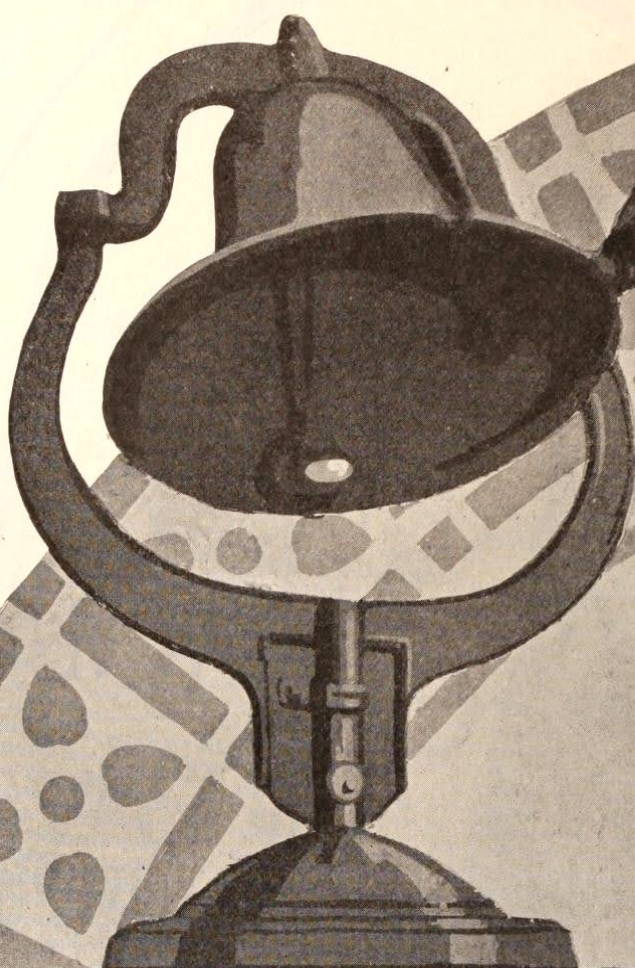
ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK



The Funniest Fatty Arbuckle

The bell's rung!

The funniest two-reel comedy of this or any other season is headed your way! Fatty Arbuckle, aided and abetted by Buster Keaton, gets more laughs into "The Garage" than any audience can keep up with. It's feature for any show.



A PARAMOUNT-ARBUCKLE COMEDY

JOSEPH M. SCHENCK *presents*

"FATTY" ARBUCKLE IN "THE GARAGE"

Written and directed by Fatty Arbuckle

Here's the kind of comedy the public wants—better than the public ever expected it could be

Produced by Comique Film Corporation

Released exclusively through



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



Comedy ever produced

Wake up!

Exhibitors—here's a chance of a life-time to feature the funniest picture in films to-day. In all Fatty Arbuckle's fun-making career he never had as roaring a fun-riot as this. You can bill it as a feature and make feature money with it because it's *there!*





Jesse L. Lasky presents
A GEORGE MELFORD
PRODUCTION

Roscoe (Fatty) Arbuckle

(By arrangement with JOSEPH M. SCHENCK)

in **"The ROUND UP"**

From the play by EDMUND DAY Scenario by TOM FORMAN

A Paramount Picture

"Buffalo Bill's Show is a Prayer Meeting in Comparison to the Thrills in 'The Round Up'"

THAT'S what the Morning Telegraph said about Fatty Arbuckle's first full length drama. The other newspapers were just as enthusiastic.

There's no doubt that "The Round Up" will be one of the big box-office sensations of the year. It has the story, the star and the spectacular production.

If you're after the crowds it's a picture you can't afford to let slip.



Cast Includes

MABEL JULIENNE SCOTT
TOM FORMAN
IRVING CUMMINGS

WALLACE BEERY
JANE ACKER
GUY OLIVER



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



A Paramount Picture

From the play by EDMUND DAY
Scenario by TOM FORMAN

7

Cast Includes
Mabel Julianne Scott
Tom Forman
Irving Cummings
Wallace Beery

RELEASED IN OCTOBER

HERE he comes!
As big as the West!
Filling the whole horizon!
And filling your theatre,
too, at every performance.
Who wants to see Fatty
in his first full-length play?
Especially when that play
is known the country over
as a knockout comedy-
melodrama?
Everybody does! You
know it!



A Paramount Picture

JESSE L. LASKY
PRESENTS

A GEORGE MELFORD PRODUCTION

ROSCOE (FATTY) ARBUCKLE

(BY ARRANGEMENT WITH JOSEPH M. SCHENCK)

"The Round Up"
in

12 12 12 12

One a month !!

"And they're the
best I ever
made!" ~ ~ ~

Fatty Arbuckle

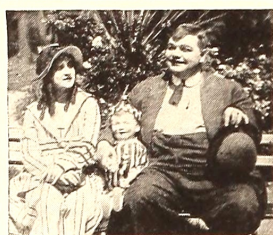


Paramount-Arbuckle Comedies

Paramount

ARBUCKLE

Comedies



"A RECKLESS ROMEO"



"A ROUGH HOUSE"



"HIS WEDDING NIGHT"



"FATTY AT CONEY"



"A COUNTRY HERO"



"THE BUTCHER BOY"



"OUT WEST"



"THE BELL BOY"

THE rounding out of a complete and satisfying picture program is a task that demands the most painstaking and exacting care on the part of the exhibitor. Picking just the right kind of comedy, scenic or magazine reels to go with just the right kind of feature picture is the mark of complete showmanship.



"MOONSHINE"



"THE COOK"

THAT'S why the "Short Subjects Department" of the Famous Players Lasky Corporation was formed, in charge of W. F. Rodgers, with a "short subjects" salesman in each exchange at the disposal of the exhibitor. This department is ready now to provide for the exhibitor, material wherewith he may provide for his patrons the most completely satisfying short reel features on the market today.



"THE SHERIFF"

THE re-issue of the most famous of the Paramount-Ar buckle Comedies is good news for exhibitors. There are laughs in these comedies that are good for all time. They are the comedies that have made Fatty Arbuckle the best-liked comedian in the world. The folks that have seen them will be the first ones to go again. The folks that have never seen them will welcome the chance to boost your box-office receipts skyhigh. Released one a month beginning September 26th. Book 'em all!



"A DESERT HERO"

Here They Are!

(Presented by Joseph M. Schenck)

| | | | | | | | | | | |
|-----------|---|---|---|-------------------|--------|---|---|---|---|---------------|
| September | . | . | . | A Reckless Romeo | March | . | . | . | . | Out West |
| October | . | . | . | A Rough House | April | . | . | . | . | The Bell Boy |
| November | . | . | . | His Wedding Night | May | . | . | . | . | Moonshine |
| December | . | . | . | Fatty at Coney | June | . | . | . | . | The Cook |
| January | . | . | . | A Country Hero | July | . | . | . | . | The Sheriff |
| February | . | . | . | The Butcher Boy | August | . | . | . | . | A Desert Hero |

(Fatty Arbuckle supported by Buster Keaton, Al St. John, Alice Lake and Molly Malone)



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





"Speedy as the 20th Century Limited."

Morning Telegraph.

THERE'S never been a comedy made that was half so funny. The *New York Sun* said: "Fatty's antics and capers are the funniest seen on Broadway in many a day. A brand of comedy that cannot be found in all his other comedies put together. An accelerating series of hearty chuckles, terminating in laughter that renders the laughter helpless."

You'll get double pleasure out of this:—when you see it,
and when you count the receipts!

JESSE L. LASKY ... PRESENTS

ROSCOE (FATTY) ARBUCKLE

(BY ARRANGEMENT WITH

JOSEPH M. SCHENCK)

"The Life of ⁱⁿ the Party"

From the Story by IRVING COBB

Directed by JOSEPH HENABERY

Scenario by WALTER WOODS

a
Paramount
Picture



JESSE L. LASKY PRESENTS

ROSCOE (FATTY) ARBUCKLE

(BY ARRANGEMENT WITH JOSEPH M. SCHENCK)

in
*"The Life of
The Party"*

From the story by IRVIN S. COBB

Directed by JOSEPH HENABERY

Scenario by WALTER WOODS

A Paramount Picture



Said Fatty A. to Fatty Cobb:
"This story's sure a classy job!"

Said Fatty Cobb to Fatty A.:
"The picture beats them all, I'll say!"

WHEN the two funniest men in the world get together and make up their minds to beat anything they have ever done you can be sure of the result.

That's what happened in "The Life of the Party." Irvin S. Cobb wrote the story—put into it enough laughs for a good half dozen comedies.

And Arbuckle made the picture and put in more laughs.

So the result is to date the funniest five-reel comedy ever made. No matter how big you play it up, your patrons won't be disappointed.

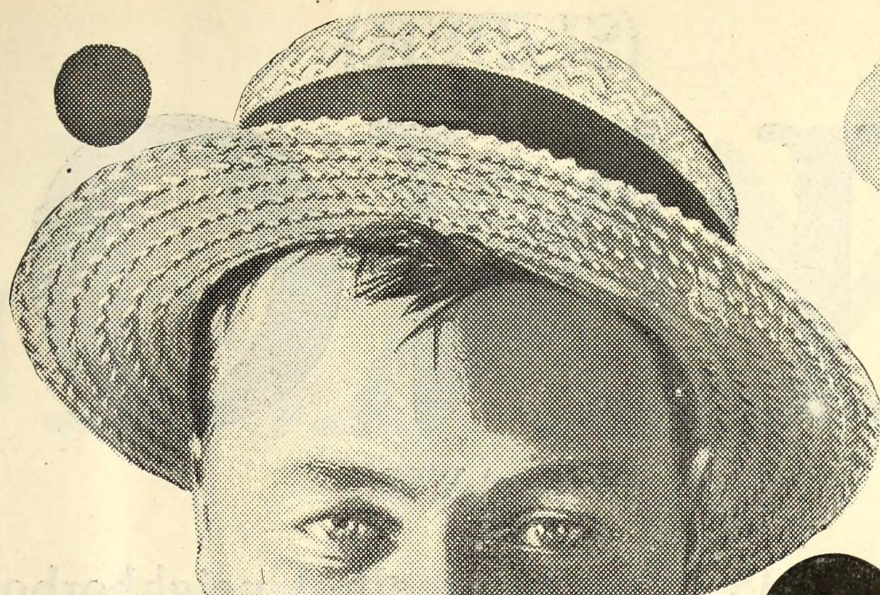


FAMOUS PLAYERS-LASKY CORPORATION

ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK



1921



AN All-Arbuckle, all-comedy
knockout that is funnier
than "The Life of the Party."

Grab hold of some of "Brewster's
Millions!"

JESSE L LASKY
PRESENTS,

ROSCOE (FATTY)

Arbuckle

(BY ARRANGEMENT WITH JOSEPH M. SCHENCK)

in **"Brewster's Millions"**

A Paramount Picture

Four-column press ad. above—Mats at your Exchange

From the novel by George
Barr McCutcheon and the
play by Winchell Smith



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



Directed by Joseph Henabery
Scenario by Walter Woods

JESSE L. LASKY PRESENTS

Roscoe "Fatty" Arbuckle

(By arrangement with Joseph M. Schenck)

IN

"Brewster's Millions"

From the novel by George Barr McCutcheon and the play by Winchell Smith.

Scenario by Walter Woods. Directed by Joseph Henabery.

WHEN a play can be such a great success as was "Brewster's Millions" on the stage, you can be sure it will be greater on the screen.

The stage production couldn't have "Fatty," the world's funniest man, in the leading comedy role.

The stage production couldn't show you the hundred hilarious ways that Monte tried to spend his millions—

it couldn't show you Monte at the age of two, and five, scenes which in the picture are among the funniest things ever imagined—

it couldn't show you the spectacular race track scenes, the shipwreck, the grand ball where Monte turns the hose on his guests—the dozens of other screaming situations.

The picture has all these, and more. Can you imagine how funny it is? No! You've got to see it!

A Paramount Picture



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
"NEW YORK"





Jesse L. Lasky presents

Roscoe "Fatty" Arbuckle

(By arrangement with Joseph M. Schenck)

in "The Dollar A Year Man"

IN "Brewster's Millions" you saw "Fatty" try to spend a million—and you're still laughing.

In this one you'll see him try to earn his dollar salary as a

government detective—and you never will stop laughing.

A hit just as certain as "The Life of the Party," full up with Arbuckle's funniest gags.

A Paramount Picture

(This is the four column press ad—mats at your exchange)

By Walter Woods
Directed by James Cruze

Cast includes Lila Lee, J. M. Dumont
and Edwin Stevens



for May - 1921



A COMEDY classic of world-wide fame, poured full of Arbuckle comedy and brought up to the minute with live wire laughs.

Another sensational farce on the same lines as "The Life of the Party," and "Brewster's Millions." Just as original, just as sprightly, just as convulsing.

With Betty Ross Clark

From the play by James Forbes

Directed by Joseph Henabery

Scenario by Walter Woods

JESSE L. LASKY PRESENTS

ROSCOE "FATTY"
ARBUCKLE

(By Arrangement with Joseph M. Schenck)

IN

"The Traveling
Salesman"

A Paramount Picture



WHO is this woman you live with? Is she a human being to you,—or just—your wife? Do you know each other—understand each other—or are you strangers—married strangers?

Every great picture based on married life has been a box-office knockout. Miss Weber approaches the great theme from a new angle; she takes life as it is, and presents it as no one else has ever dared to do.

A
LOIS WEBER
PRODUCTION

"Married
Strangers"

A Paramount Picture





"THE best picture
Arbuckle has had in
ages and ages." — *New
York News.*

"Much better than 'The
Life of the Party.'" — *New
York World.*

"The funniest Arbuckle
comedy turned out yet."
— *Evening World.*

*From the play by James Forbes
Scenario by Walter Woods
Directed by Joseph Henabery*

*A Paramount
Picture*



Jesse L. Lasky
presents

ROSCOE "FATTY" ARBUCKLE

(BY ARRANGEMENT WITH JOSEPH M. SCHENCK.)

in "THE TRAVELING SALESMAN"

Paramount Pictures for October 1921



JESSE L. LASKY

presents a

George Melford PRODUCTION

"THE GREAT IMPERSONATION"

with
James Kirkwood

THE most perplexing mystery melodrama ever written. The astounding story of the man who fooled the world—deceived the heads of two governments, and baffled the two women who loved him.

How? By pretending to be *himself*!

The picture will carry you, baffled and amazed, through thrills and surprises and stunning climaxes.

It will keep any audience guessing fifteen minutes out of every reel.

By E. Phillips Oppenheim. Scenario by Monte M. Katterjohn. Cast includes Ann Forrest and Fontaine LaRue.

A Paramount Picture



FAMOUS PLAYERS-LASKY CORPORATION



JESSE L. LASKY

presents

Roscoe "Fatty" Arbuckle

(By Arrangement with Joseph M. Schench)

in

"GASOLINE GUS"

by George Pattullo

A THOUSAND barrel gusher of fun!

About a boob who put his town on the map by selling fake oil stock.

For Gus didn't know an oil well from an oil stove, so the two crooks had easy pickings.

Until the well started to spout, and—

Your audience will spout a million laughs before it's over.

Business slow? Let Gus give it the gas! As funny as "Crazy to Marry."

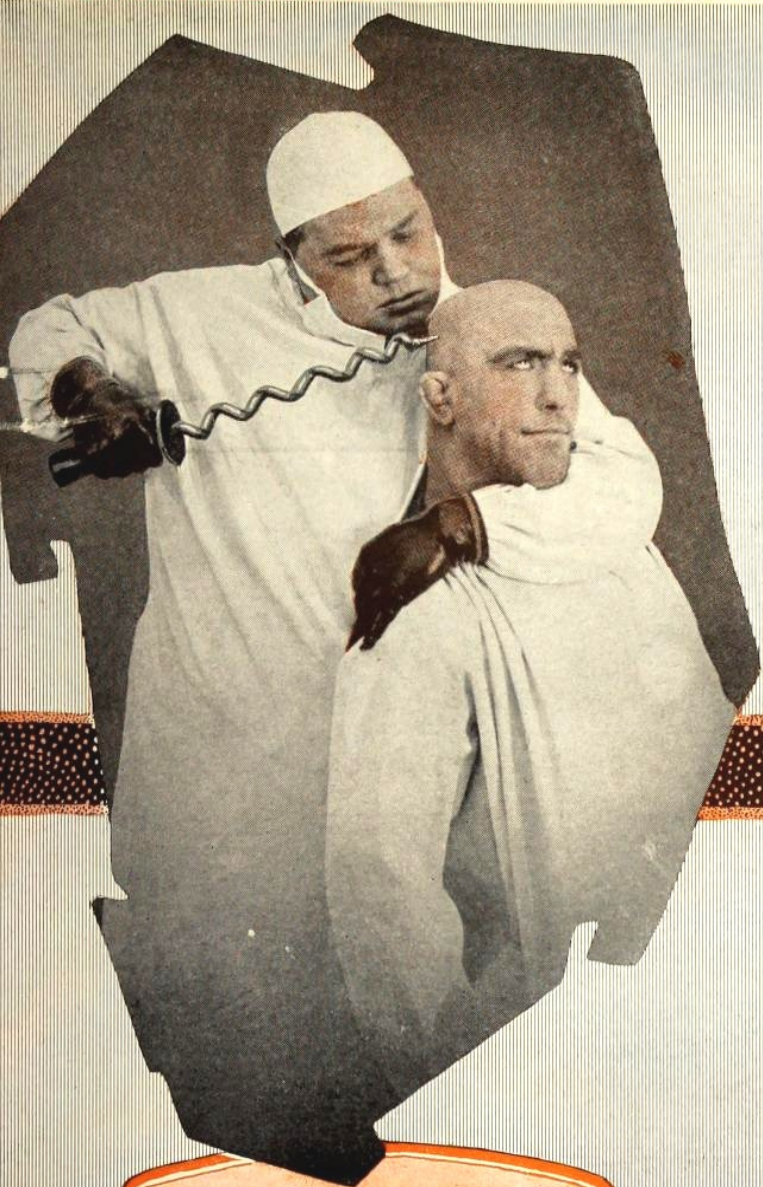
From the Saturday Evening Post stories "Dry Check Charlie" and "Gasoline Gus." Directed by James Cruze. Scenario by Walter Woods. Cast includes Lila Lee.

A Paramount Picture



FAMOUS PLAYERS-LASKY CORPORATION





JESSE L. LASKY
PRESENTS

ROSCOE (FATTY)
ARBUCKLE
(BY ARRANGEMENT WITH JOSEPH M. SCHENCK)
in
"Crazy to Marry"

RING out, wild bells! It's Fatty's wedding day! But, gosh, on the way to his wedding he fell in love with another girl. And then things happened.

Fatty's a surgeon in this. He'll give any audience laughing gas.

Cast includes Lila Lee, Edwin Stevens, Bull Montana. By Frank Condon. Scenario by Walter Woods. Directed by James Cruze.



FAMOUS PLAYERS-LASKY CORPORATION
HOLLYWOOD, CALIF. JESSE L. LASKY, Pres. JACK B. WHALE, Secy. & Treas. NEW YORK



A Paramount Picture



JESSE L. LASKY
PRESENTS

ETHEL
CLAYTON
in
William D. Taylor's Production
"WEALTH"

THE story of a young girl's struggle for love and fame amid Greenwich Village gaiety.

Alive with the lure of youth and happiness, and yet touching the profoundest depths of a woman's soul.

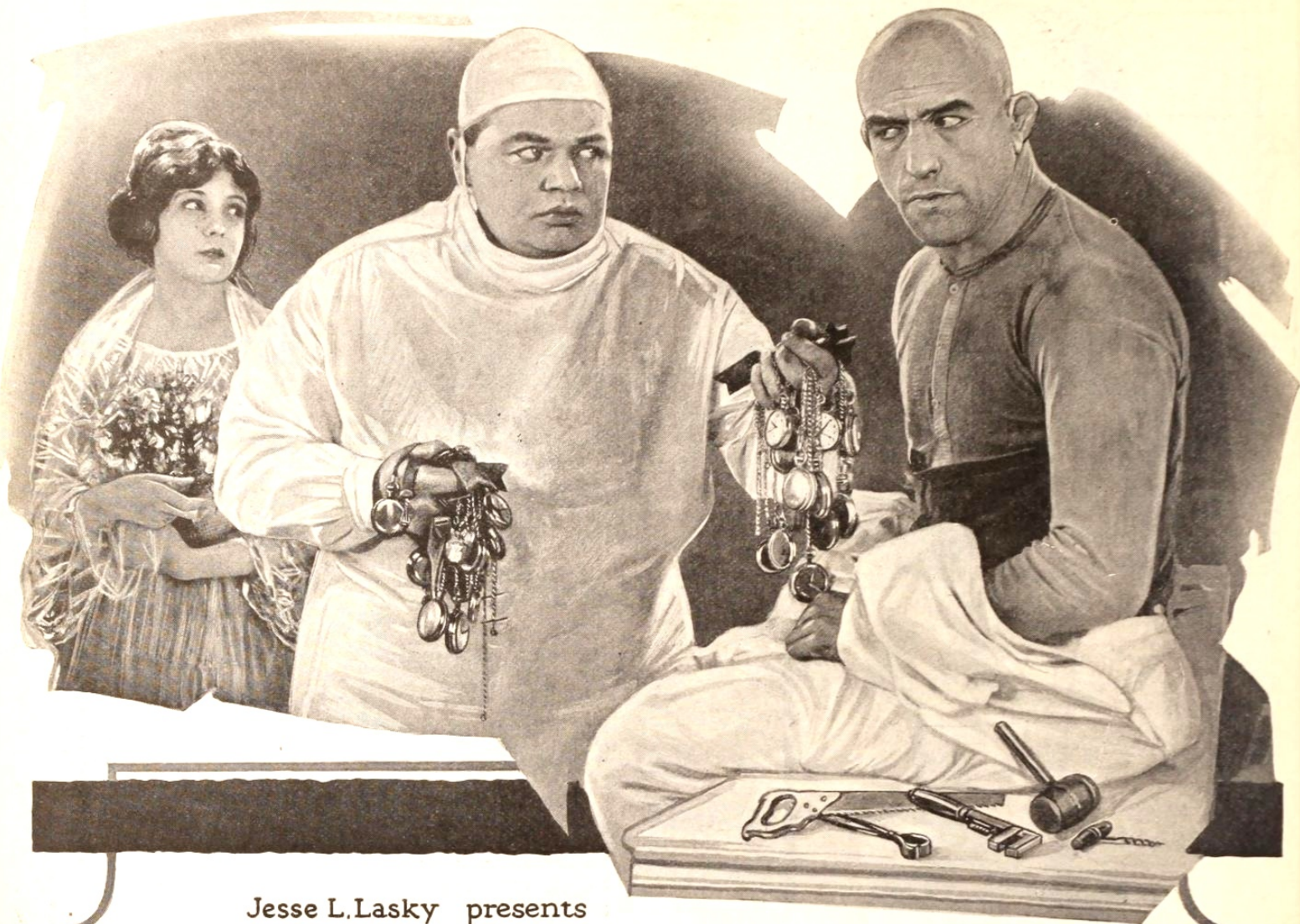
Cast includes Herbert Rawlinson, J. M. Dumont, Claire McDowell, Jean Acker. From the novel by Cosmo Hamilton. Scenario by Julia Crawford Ivers.



FAMOUS PLAYERS-LASKY CORPORATION
HOLLYWOOD, CALIF. JESSE L. LASKY, Pres. JACK B. WHALE, Secy. & Treas. NEW YORK



A Paramount Picture



Jesse L. Lasky presents

ROSCOE (FATTY) ARBUCKLE

(BY ARRANGEMENT WITH JOSEPH M. SCHENCK)

"Crazy to Marry"

TAKE laughing gas with Doctor "Fatty"!

See him as a famous surgeon in the greatest laugh picture of his career! See him cut the crime bump out of "Bull" Montana's skull! See him elope with Lila Lee!

By Frank Condon
Scenario by
Walter Woods

See him do these and a hundred more funny stunts—and then share the fun with your patrons by booking it for a long run!

Directed by
James Cruze

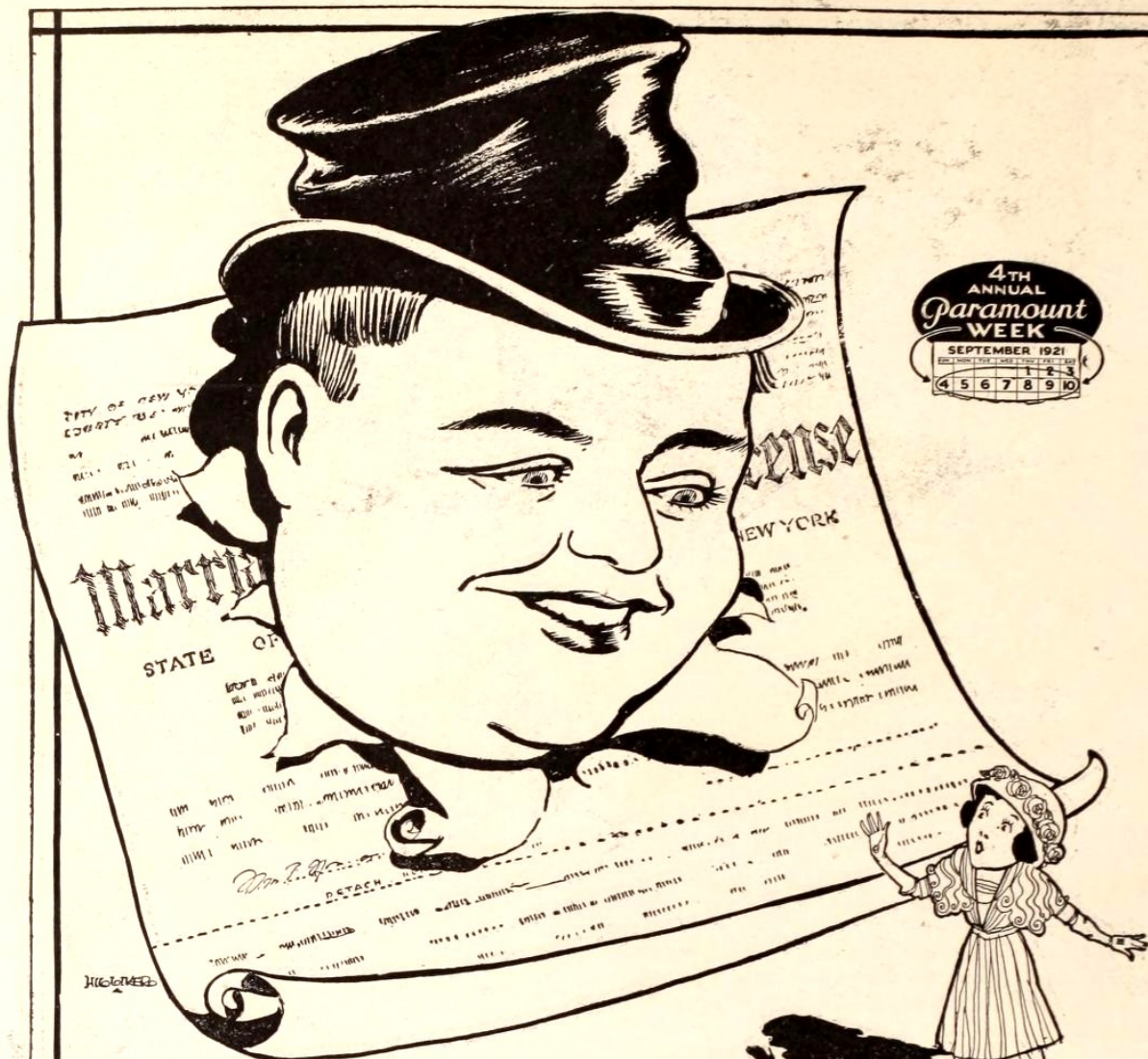
Because you'll think, and they'll think, that nothing quite so funny was ever filmed!

A Paramount Picture



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





Jesse L. Lasky presents

ROSCOE (FATTY) ARBUCKLE

(by arrangement with Joseph M. Schenck)

in "CRAZY TO MARRY"

IF you think marriage is no laughing matter, see this and you'll change your mind.

Before "Fatty" succeeds in getting married, more things happen than you ever dreamed could be crowded into ten reels, let alone five.

Funny things—ridiculous things

—uproarious things. Indescribable stunts in "Fatty's" best vein, amazing gags by the dozen, surprises by the hundred.

Was "Brewster's Millions" funny? Was "The Life of the Party" funny? Forget 'em! Everything "Fatty" ever made is slow compared to this.

Cast includes LILA LEE

A Paramount Picture

By Frank Condon
Scenario by
Walter Woods



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



Directed by
James Cruze

1932



FATTY ARBUCKLE
JACK DEMPSEY
BOBBY JONES'

New Series
prove the truth of
the old saying . . .

The Greatest
Sales "Map"
in History!

WARNER BROS. PICTURES and VI
Are the LONG and the SHORT of Pict

WELCOME BACK!



Fatty Arbuckle

Sensational public preview tests prove millions waiting to welcome him with wide-open pocketbooks! Another box-office boon from Warner Bros. . . . Buy it at Short prices—bill it as a Feature!

"HEY, POP!"

in

Yours NOW for double-feature business!



APHONE SHORTS

re Business!





ROSCOE (FATTY) ARBUCKLE

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